

WORLD FEDERATION OF BUILDING SERVICE CONTRACTORS



BERLIN 2017

22ND WFBSC CONGRESS

18 –20 September 2017  
Berlin ExpoCenter City



Die Gebäudedienstleister  
Bundesinnungsverband



CMS 17 BERLIN  
Cleaning, Management, Services.  
19 – 22 Sep 2017  
www.cms-berlin.com

# Cleaning in a Digital World

Processes, People, Technology

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# Internet of Clean™ Let's Connect.

Technology and innovation can help advance health and hygiene challenges. Diversey Care's Internet of Clean platform is a revolutionising way to enhance operational efficiency, sustainability and food safety in the cleaning industry.

The platform utilizes technology to remotely monitor equipment, machines and operations through sensor generated data. This allows for complete insight into compliance, dosing, operations and machine performance and transforms customer service models from reactive to proactive and predictive.

Diversey Care is a proud sponsor of the WFBSC World Congress 2017 so let's connect and discuss the future of cleaning... it's already here!







Dear Sir or Madam,

As the President of the Federal Guild Association of the Cleaning Trade (Bundesinnungsverband des Gebäudereinger-Handwerks, BIV), may I cordially invite you to Berlin to experience the first international WFBSC Congress to be staged in Germany – a first-class opportunity for a global exchange with colleagues and the invited experts on all aspects of our congress motto.

“Cleaning in a Digital World” with its impact on processes, people and technology will be the central focus. Together with specialists from Germany and abroad, we can find answers to the question about which aspects of our business activities will be impacted by digitalization. This includes what consequences digitalization will have on our service processes and service performance, to what extent the importance of knowledge acquisition and the use of stored data will change, but also how we will be working together with our customers in the future.

Our supplier market and the entire industry, the CMS Trade Fair and our customers are increasingly becoming global players, which make for ever more complex business relationships. We want to profit from and share the experiences already gained so that we can learn from each other.

We have succeeded in signing up first-class speakers for the Congress to guide us with their creative skills into giving up our familiar perspectives and seeing things in a new light. Equally top-class discussion panels will sharpen our vision so that we can grasp opportunities and risks more clearly.

The opportunity to visit the CMS Trade Fair for Cleaning Systems, Building Management and Services in parallel makes the WFBSC Congress the ideal place for discussions with providers and to gain an insight into and an impression of the latest trends and innovations for every aspect of building management with a view to a digital future.

The discussion on the impact of digitalization in our industry was officially initiated in Germany at the Future Forum in Dresden last year. We want to use the impressions gained there and continue the discussions in an international arena. Let's be pioneers with our industry and blaze a trail for the digitalization of services. And last but not least we hope that you will not miss this unique opportunity to gain an impression of the current developments involving digitalization in our industry worldwide at the WFBSC 2017 in Berlin.

I look forward to meeting you and having an intensive discussion in Berlin.

Yours,  
Thomas Dietrich  
President WFBSC  
President BIV, Federal Guild Association of the Cleaning Trade

# CONTACT DETAILS & REGISTRATION

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## Congress Organisation

K.I.T. Group GmbH  
Association & Conference Management  
Kurfürstendamm 71  
10709 Berlin, Germany

E-mail: [info@WFBSC2017.berlin](mailto:info@WFBSC2017.berlin)  
Tel.: +49 30 24603 363  
Fax: +49 30 24603 200

## Organiser

Bundesinnungsverband des  
Gebäudereiniger-Handwerks (BIV)  
Dottendorfer Straße 86  
53129 Bonn, Germany

E-mail: [wfbsc@die-gebaeuedienstleister.de](mailto:wfbsc@die-gebaeuedienstleister.de)  
Tel.: +49 228 91775 0  
Fax: +49 228 91775 11

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## Registration

### Early Bird Tickets:

Save EUR 300 by registering for the  
early bird registration rate  
by 27 July 2017!

Congress Attendee: 1,200 EUR  
Accompanying Person Program: 550 EUR

### Regular Registration as of 28 July 2017

Congress Attendee: 1,500 EUR  
Accompanying Person Program: 600 EUR

All prices include 19% German VAT.

### Full Congress Registration Includes

- Access to all Congress Sessions over Three Days
- Welcome Reception
- Premium Sponsors' Night
- Gala Dinner
- Berlin Tour
- Lunch and Coffee Breaks on each Congress Day
- Entrance to the CMS17 Trade Show

Sessions will be translated into German, English and Spanish. Simultaneous translation of sessions into other languages will only take place when requested by more than 50 attendees when registering for the Congress.

### Accompanying Person Registration Includes

- Welcome Reception
- Premium Sponsors' Night
- Gala Dinner
- Berlin and Potsdam Tour over Three Days
- Entrance to the CMS17 Trade Show







DEM DEUTSCHEN VOLKE



# PROGRAM OVERVIEW

	Sunday 17 September 2017	Monday 18 September 2017	
09:00	 <p><b>Moderator</b></p> <p>Cathy Smith is a founding partner of the Brussels communications company Speak-Easy.</p> <p>She is an experienced conference moderator as well as media and crisis trainer.</p> <p>Cathy is a former Brussels-based news correspondent for both the BBC and GMTV and was a main presenter of Channel Four News in the UK. She also presented the European Journal for Deutsche Welle TV from Brussels.</p>	<p><b>Opening Ceremony (09:00-10:45)</b>            Thomas Dietrich            Conference President            Günther Oettinger            EU Commissioner            Ramona Pop            Deputy Mayor of Berlin            Yvan Fieremans            EFCI President</p>	
09:30			
10:00			
10:30			
11:00			<b>Coffee Break (10:45-11:15)</b>
11:30			<p><b>Keynote Speech (11:15-12:00)</b>  <b>Leadership for a New Age</b>            Anja Förster</p>
12:00			<p><b>Keynote Speech (12:00-12:45)</b>  <b>Opportunities and Risks of Digital Networking</b>            Daniel Domscheit-Berg</p>
12:30			<b>Lunch Break &amp; Networking (12:45)</b>
13:00			
13:30			
14:00			
14:30			
15:00			
15:30			
16:00		<b>Boat Trip (16:00-18:30)</b>	
16:30			
17:00			
17:30			
18:00	<b>Welcome Reception (18:00-21:00)</b> Hotel InterContinental		
18:30			
19:00			
19:30		<b>Premium Sponsors' Night (19:30-22:30)</b> Wasserwerk	
		 	
22:30			

For further information about the Accompanying Person Program see page 17 - 19.

Simultaneous translation provided

# PROGRAM OVERVIEW

Tuesday 19 September 2017	Wednesday 20 September 2017	
		09:00
<b>Premium Talk (09:30-10:30)</b> <b>Digital Cleaning: Myth or Reality?</b> Dr. Ilham Kadri, Sealed Air	<b>Premium Sponsor's Talk (09:30-10:30)</b> <b>From Static, Experience-Based Cleaning to Dynamic, Knowledge-Based Cleaning</b> Markus Asch, Kärcher	09:30
<b>Lecture (10:30-11:15)</b> <b>Augmented Work - Effects of Digitization on Working Conditions in the Service Sector</b> Eddy Stam, Head of UNI Property Services	<b>Lecture (10:30-11:00)</b> <b>Smart Buildings deserve Smart Cleaning</b> David Williams, Business Architect, Microsoft Digital Applied Innovation Team	10:30
<b>Coffee Break (11:15-11:45)</b>	<b>Coffee Break (11:00-11:30)</b>	11:00
<b>Lecture (11:45-12:30)</b> <b>Internet of Things: Game Changer in FM Services</b> Steven Lambert, COO MCS	<b>Lecture (11:30-12:00)</b> <b>Digitalizing the Service Experience</b> Peter Ankerstjerne, Chief Marketing Officer, ISS	11:30
<b>Pro - Kontra Session (12:30-13:00)</b> <b>Service Platforms: Challenges for the Industry</b> Sven Hock, Service Partner One / Johannes Bungart, BIV	<b>Keynote Speech (12:00-12:30)</b> <b>Transforming the Cleaning Industry - Strategies and Best Practices in the Digital Age, Dr. Willms Buhse</b>	12:00
<b>Lunch Break &amp; Exhibition (13:00-14:30)</b>  <b>CMS 17 BERLIN</b> Cleaning, Management, Services. 19 - 22 Sep 2017 www.cms-berlin.com	<b>Panel Discussion BSC (12:30-14:00)</b> <b>Challenges from Technology &amp; Transparency - Digital Strategies for BSC</b> Peter Ankerstjerne, Claude Bigras, Thomas Dietrich, Stan Doobin, Christian Kloevekorn, Milton Ng Moderation: Dr. Willms Buhse	12:30
	<b>Closing Ceremony (14:00-14:30)</b>	13:00
<b>Lecture (14:30-15:15)</b> <b>Thank Your Cleaner Day, Lillian Small, CEO BSCNZ</b>	<b>Closing Ceremony (14:00-14:30)</b>	13:30
<b>Panel Discussion of GOLD-Sponsors (15:15 - 17:00)</b> <b>Digitization from the Viewpoint of our Business Partners</b> <b>Paul Church</b> Business and Market Development Director, Tork <b>Bryan Maser</b> Vice President Marketing, Institutional, Europe Ecolab Europe GmbH <b>Francisco Muñoz</b> Chief Information Officer, INPACS <b>Frank Vancraeyveld</b> Head of Division, Professional Werner & Mertz Group / Tana-Chemie GmbH	<b>Lunch Break &amp; Networking (14:30)</b>	14:00
	<b>Lunch Break &amp; Networking (14:30)</b> Please visit the Exhibition CMS free of charge  <b>CMS 17 BERLIN</b> Cleaning, Management, Services. 19 - 22 Sep 2017 www.cms-berlin.com	14:30
		15:00
		15:30
		16:00
		16:30
		17:00
<b>17:30 Evening of the CMS17 Purus Innovation Award</b> 		17:30
		18:00
		18:30
	<b>Cocktail Reception &amp; Gala Dinner (19:00-22:30)</b> Palais am Funkturm	19:00
		22:30

# SPEAKERS

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## OPENING SPEECH

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Thomas Dietrich

President of WFBSC and BIV, Federal Guild Association of the Cleaning Trade.

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Günther Oettinger

EU Commissioner Budget and Human Resources, until December 2016; EU Commissioner Digital Economy and Society; from 2010 to 2014 EU Commissioner for Energy. From 2005 to 2010 Minister-President of German Federal State Baden-Wuerttemberg.

Günther Oettinger is regarded as a profound and high-level authority in the field of digitization.

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Ramona Pop

Ramona Pop has been serving as a Deputy Mayor of Berlin and as a Senator for Economics, Energy and Enterprises since December 2016.

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Yvan Fieremans

President EFCI, European Federation of Cleaning Industries  
President UGBN, General Union of the Belgian Cleaning Sector.

## KEYNOTE SPEAKERS

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Anja Förster

### Leadership for a New Age

Anja Förster is an internationally renowned entrepreneur, speaker and author.

She studied business administration in Germany and the US, worked as a manager for one of the leading European retail enterprises and subsequently joined Accenture where she headed consulting projects in the field of human performance and change management. In 2002 she founded her own company in Heidelberg, Germany. In addition, she invests capital and know-how in young and strong growing companies.

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Daniel Domscheit-Berg

### Opportunities and Risks of Digital Networking

For many years, Daniel Domscheit-Berg has been committed to the freedom of information and transparency on the internet. The graduate computer scientist with a specialization in IT security, built up the Wiki-Leaks platform from 2007 to 2010 and was the spokesperson with the pseudonym Daniel Schmitt. In September 2010, Domscheit-Berg left Wiki-Leaks, as he and Wiki-Leaks founder Julian Assange had different opinions about the strategic orientation of the platform.

Before his time at Wiki-Leaks, Daniel Domscheit-Berg worked as a network engineer with a focus on IT security for several large international companies. He studied Applied Computer Science in Mannheim.

Today he is working on various projects concerning the protection of private data on the internet and the decentralization of network infrastructure. As the owner of an innovation lab, he advises companies, and with great passion demonstrates to children the correct interaction with new technologies. In 2011 he was included by the renowned American magazine "Foreign Policy" as one of the "Top 100 Global Thinkers". Daniel Domscheit-Berg impresses equally with his personality and his statements.





Dr. Willms Buhse

## Transforming the Cleaning Industry - Strategies and Best Practices in the Digital Age

Dr. Willms Buhse, a leading expert for digital leadership, is founder and CEO of digital transformation consultancy doubleYUU. He brings his experience from working in the Silicon Valley to Europe. The German chancellor Angela Merkel and many companies like Allianz, Bosch, Daimler, IBM, Lufthansa, Microsoft or Siemens are among his customers. He lectured at Harvard, the Massachusetts Institute of Technology (MIT) and at German elite universities. Dr. Buhse has a degree in industrial engineering and business. He wrote his doctoral thesis on competitive strategies in the digital age. He blogs for the business magazine "Wirtschaftswocche" and has published several bestselling books.

## SPEAKERS

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Markus Asch

Deputy Chief Executive Officer and Vice Chairman of the Management Board of the Alfred Kärcher GmbH & Co. KG, Germany Markus Asch, engineer, joined the Kärcher Group in 1995, after several years of working experience both in German and international enterprises. In 2007 he became the Managing Director of the Business Unit Professional Products, in 2010 he was appointed Deputy Chief Executive Officer and Vice Chairman of the Management Board of the Alfred Kärcher GmbH & Co. KG. Markus Asch is the Chairman of the Trade Association 'Cleaning Systems' within the German Mechanical Engineering Industry Association, VDMA, as well as the President of the sector 'EUnited Cleaning' within in the European Engineering Industries Association, EUnited.

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Claude Bigras

President and CEO of GDI Integrated Facility Services. Claude Bigras has spent his career in the construction, janitorial and facility maintenance industry since 1982. In 1994 he joined GDI, and with increasingly senior roles became President and CEO of GDI in December 2004. GDI today is the largest Integrated Facility Services Provider in Canada.

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Johannes Bungart

Association Director of the BIV, Federal Guild Association of the Cleaning Trade, Berlin and Bonn, Lawyer and specialist lawyer for labor law. He is also Association Director of GEFMA e.V., German Facility Management Association, Bonn.

# SPEAKERS

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Paul Church

Business and Market Development Director,  
Tork.

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Stan Doobin

Stan Doobin is President and majority owner of Harvard Maintenance, the largest family-owned janitorial service company in the United States. The company operates in 46 of the 50 states. Stan Doobin has been involved in the family company since 1984 and became the President and majority owner in 1995. Stan Doobin, a CPA, holds a Bachelor of Science from Washington & Lee University as well as an MBA from Emory University. Stan was named Entrepreneur of the Year by Ernst & Young in 2004. He is also past President of Building Service Contractors Association International (BSCAI) as well as US Director on the World Federation of Building Service Contractors (WFBSC) Board.

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Jeff Gravenhorst (tbc)

Group CEO ISS.

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Sven Hock

Founder of the Internet platform Service Partner One. On a daily basis the company for digital office management provides more than 70.000 people in more than 1.000 offices in five German cities as well as in London and Amsterdam with all services required by a modern office. Before Service Partner One Sven Hock was digital consultant of Fortune 500 companies. In the end the impulse for founding Service Partner One was a consequence out of this occupation.



Dr. Ilham Kadri

President of the Diversey Care Division, part of Sealed Air Corporation.

Joining the company in 2013, Dr. Kadri launched the "Internet of Clean™" platform in 2015, a cloud-based suite of applications designed to connect equipment and people. Dr. Kadri is also the Sealed Air Digital Unit leader, the company-wide team that is leveraging state-of-the-art technologies in digital, sensing, monitoring and big data. In her 22 years of experience Dr. Kadri has held a variety of global roles in Business Leadership, Sales and Marketing and Research & Development.

Dr. Kadri is engaged in many honorary activities, amongst others she is the founder and first Chairwoman of the ISSA Hygieia™ Network. In 2016 she won the Charlotte Business Journal's "Women in Business".

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Christian Kloevekorn

Member of the Board of Gegenbauer Holding SE & Co. KG in Berlin.

Dipl. Kaufmann (German equivalent of an MBA)

Christian Kloevekorn joined Gegenbauer Group in 1994 first as Director of Marketing then moving into a member of the Board as Senior Executive President for Cleaning, Health Care and Aviation Services. Furthermore he is responsible for sales, quality and environmental management as well as sustainability. Within the context of Euroliance Ltd. London, a European Facility Services Network, he is speaker of the Board of Directors.



Steven Lambert

COO, MCS.

Steven Lambert is COO and partner at MCS, a high-tech firm focused on integrated real estate, facilities and workplace software and technology solutions for large private or public organizations.

He has 20 years of experience in leading large scale operational transformation projects with budgets up to \$100 million impacting across all functions of Fortune 1000 companies in Europe and USA.

After graduating from the Wharton Business School in 2001, he worked with blue-chip tech companies in transforming their service operations. At MCS, Steven runs the global operations in IWMS consulting and software implementation.

When he is not obsessing with real estate, he loves to sail.

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Bryan Maser

Vice President Marketing, Institutional Europe  
Ecolab Europe GmbH.

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Francisco Muñoz

Chief Information Officer of INPACS

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Guy Ryder (tbc)

General Secretary International Labour Organization (ILO).



Lillian Small

Chief Executive Officer | Building Service Contractors New Zealand.

BSCNZ's CEO Lillian Small is passionate about the cleaning industry, identifying it as one of the most important industries in the world. Joining the BSCNZ in 2014, Lillian set about to bring value belonging to the cleaning industry body, giving a trustworthy and credible seal of approval for all those engaging with a BSCNZ Member. One of her key goals was to raise the importance and profile of the cleaning industry in New Zealand. One of the ways was conceptualising and organising the Thank Your Cleaner Day™ and the BSCNZ CleanSweep™ Awards. Lillian is also a Director on the board of the Industry Training Organisation (ITO) Careerforce New Zealand.

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Frank Vancraeyveld

Head of Division, Professional Werner & Mertz Group.  
Chief Executive Officer, Tana-Chemie GmbH.



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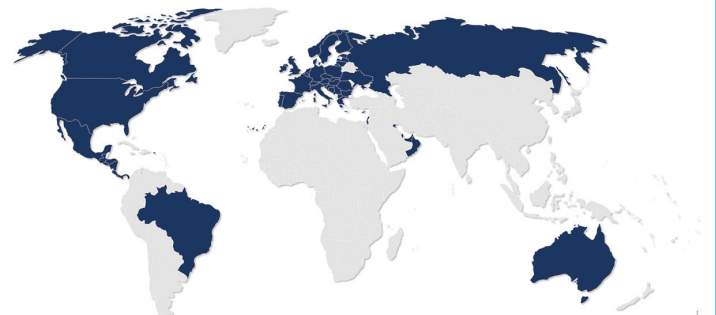
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## Global single sourcing



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Cleaning Machines



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Medical Care

Visit our German member at CMS Cleaning & Hygiene exhibition:



Hall 1  
Booth #112

## Meet and learn from the global community of the building and contracting services industry.

The Congress program featuring the major thought leaders and influencers in our industry will leave us inspired and ready to face the challenges of the coming years. Three days of intensive educational workshops and networking will motivate us to act and encourage us to connect.

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## Networking

Building and growing business networks is vital to business success. WFBSC 2017 is an opportunity to do this in a relaxed and enjoyable environment and will be a central part of the Congress.

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### Welcome Reception

Sunday 17 September 2017  
18:00 - 21:00  
Hotel InterContinental  
Dress Code: Smart Casual

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### City Boat Tour

Monday 18 September 2017  
16:30 - 18:30 (Embark 16:00)  
Dress Code: Casual

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### Premium Sponsors` Night

Monday 18 September 2017  
19:30 - 22:30  
Wasserwerk  
Dress Code: Casual

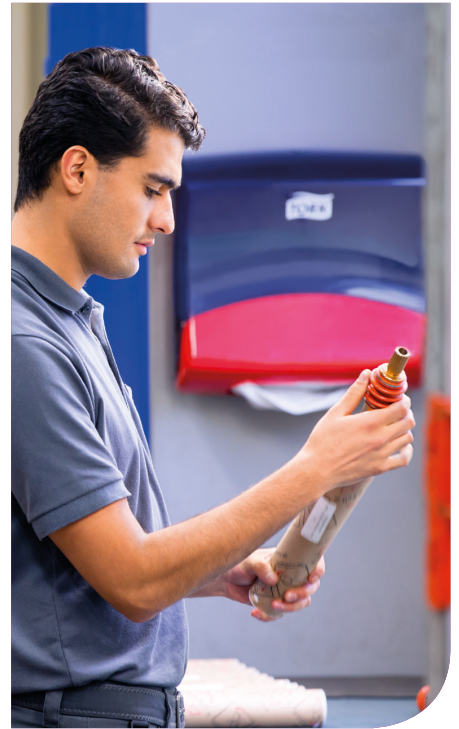
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### Cocktail Reception and Gala Dinner

Wednesday 20 September 2017  
19:00 - 22:30  
Palais am Funkturm  
Dress Code: Cocktail







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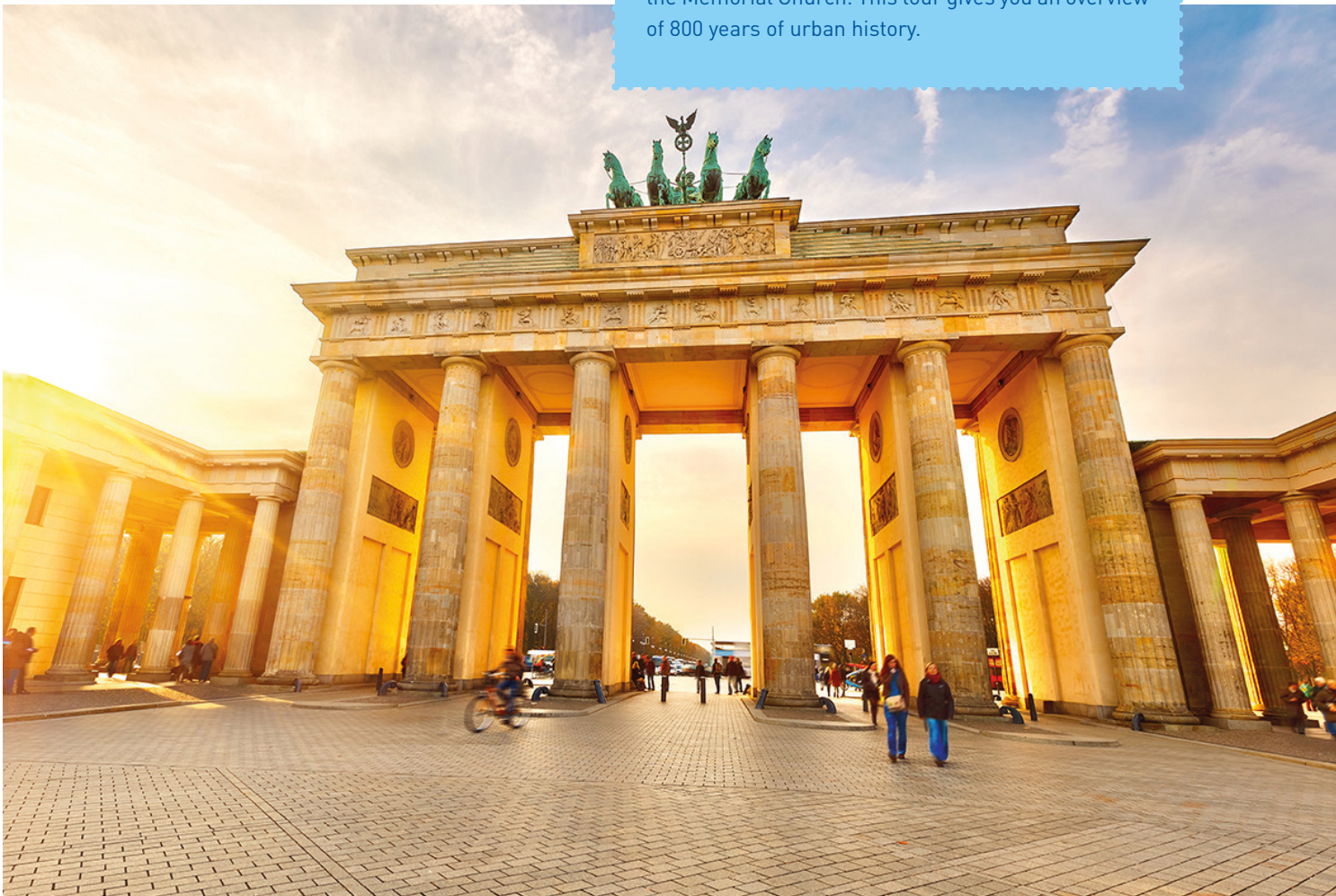
## Discover Berlin and Potsdam

Immerse yourself in the world of culture, history and fashion in Berlin. Let yourself be surprised by the diversity and variety of the metropolis. As part of the WFBSC Accompanying Person Program, you will be picked up every morning from Monday to Wednesday in the hotel lobby of the four conference hotels and discover the most beautiful corners of Berlin and Potsdam.

Monday 18 September 2017

### Berlin Orientation Tour

This three hour tour leads you through the most important sights of Berlin and shows you the large architectural and cultural range of the city. It takes you to the historical town centre between Alexanderplatz and Brandenburg Gate and passes along the new government district with the Reichstag and the Federal Chancellery. Furthermore you will discover the new city quarter around Potsdamer Platz as well as the western part of the city with Kurfürstendamm and the Memorial Church. This tour gives you an overview of 800 years of urban history.







Tuesday 19 September 2017

## Potsdam – Castle Tour

Potsdam, the capital of the state of Brandenburg, situated on the River Havel on the southwestern outskirts of Berlin, has always attracted visitors thanks to the many marvelous palaces of the Prussian rulers and other numerous architectural treasures in the old town.

You will be able to admire the most important sights such as the Dutch Quarter, the Russian Colony Alexandrowka and the recently rebuilt Potsdam City Palace. The highlight of the tour is of course visiting the inside of one of the palaces in Potsdam.

After lunch you have the opportunity to explore the famous Dutch Quarter. This tour lasts 8 hours.



# ACCOMPANYING PERSON PROGRAM

Wednesday 20 September 2017

## Culture Combined with Fashion

On this tour our guide will tell you about Berlin as a city of museums. There are more than 175 of them in Berlin, preserving history, art and science. Our guide will give you an overview of Museum Island with its five museums: Old Museum, New Museum, Pergamon Museum, Bode Museum and Old National Gallery. You will receive a day ticket permitting entrance to each museum. If you wish to visit as many museums as possible, you can of course stay at the Museum Island as the group leaves. Otherwise, after lunch you will have the opportunity to explore a variety of fashionable shopping locations in Berlin. Our guide will tell you about shopping in Berlin – from the past to present. In the 19th century luxurious department stores became all the rage, but where to shop today?



Museuminsel © visitBerlin, Photo: Wolfgang Schotvien



Kranzlereck © visitBerlin, Foto: Philip Koschel

These days Berlin has no distinctive shopping centre. Conventional shopping can be found on and around Tauentzienstrasse (with the largest department store on continental Europe – the KaDeWe) and Kurfürstendamm in the west. In the east, Friedrichstrasse offers a similarly up-market selection, but with a more hip, younger edge, while the area around the Gendarmenmarkt is home to some cool but pricey concept stores. For cutting-edge local designers, head to the area around Hackescher Markt, where many have opened interesting boutiques.

You can decide where to leave the tour and indulge your addiction to shopping: Friedrichstraße, Potsdamer Platz or KaDeWe.

There will be no return transfer to the starting point of the tour.

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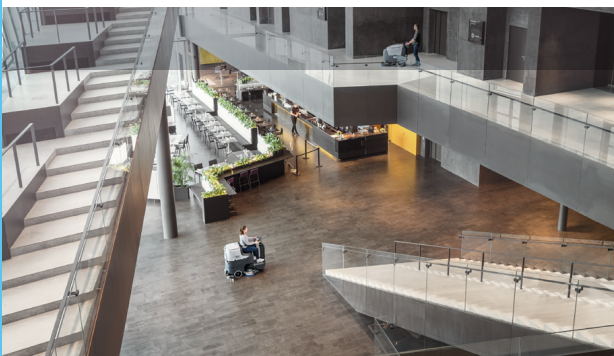
Be in the front line when it comes to discovering the big challenges and trends of the future – and mastering your own individual applications.

We look forward to the WFBSC World Congress 2017 and welcoming you at Hako's trade fair stand!



Berlin,  
19.-22.09.2017  
Hall 1.2,  
Stand 200

[www.hako.com](http://www.hako.com)



**PROFESSIONAL CLEANING EQUIPMENT**

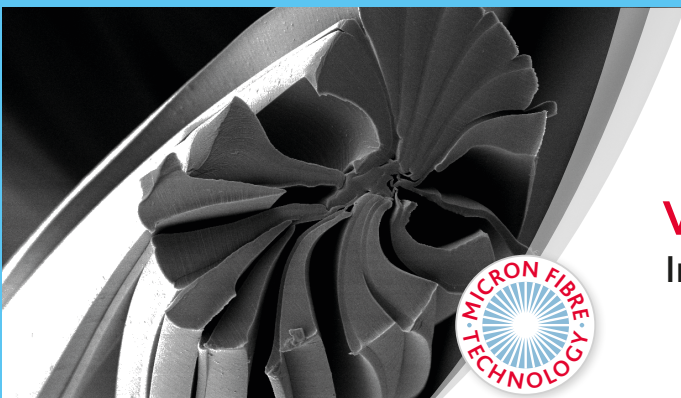
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## Innovation show, driver and mirror of the international cleaning industry

Europe's largest market for commercial cleaning technology is in Germany. Cleanliness and hygiene are key quality characteristics in every part of today's economy. Accordingly, the CMS17 is attractive for exhibitors and decision makers in the industry. Besides all the leading national manufacturers of cleaning machines and agents, their international counterparts are also taking an ever-keener interest in the global industry event of the year in Berlin.

CMS17 is where the latest trends and developments in every aspect of building management are not only presented in depth but also discussed with those behind them. The impressions gained at the 22nd WFBSC Congress about the future issues that are driving the industry are given a face at the CMS17. More than 25,000 square metres of exhibition space will be dedicated to presenting and demonstrating these developments.

The clear accent on the numerous innovations presented in the exhibition area at the trade fair is reflected by the Messe Berlin's CMS Purus Innovation Award. The exclusive industry award for intelligent products and solutions will be conferred at the CMS17 on 19 September 2017. The participants of the 22nd WFBSC Congress are cordially invited to the celebration of the nominees and winner of the CMS Purus Innovation Award in the evening.

The key players in the cleaning industry will be present at the trade fair (Berlin ExpoCenter City) from 19 to 22 September 2017 to take advantage of the CMS 2017 as a unique dialogue and contact platform. Start-ups and established brands alike use the international industry meeting for their business, because CMS17 means networking with added value!

Besides the 22nd WFBSC Congress, CMS17 offers an application-oriented open practical forum formed in liaison with the sponsor associations BIV, VDMA and IHO, and sets a further accent on knowledge transfer and innovation perspectives.

CMS17 is a must-attend event and a unique supplement to the WFBSC Congress for those who want a comprehensive market overview of the innovations taking place in cleaning machines and agents and looking to establish business contacts with the global cleaning community.



### Welcome to CMS17!

The entrance is included in your registration fee. The Trade Fair is open from 10:00 to 17:00.



# CONGRESS INFORMATION – GOOD TO KNOW

## Berlin

Berlin is one of the most exciting and interesting major cities in the world. With a population of 3.5 million, it is the capital of Germany and a center for cultural, science, media and politics hosting almost 150 foreign embassies. The city offers an outstanding range of culture and culinary possibilities. From Europe's largest museum complex (a UNESCO World Cultural Heritage Site) to its over 50 theatres, 3 opera houses and extensive shopping options, Berlin is the perfect city to mix business and leisure. The golden autumn with temperatures between 10 and 19°C is ideal to have a nice walk after the congress day.

With its two international airports and major train station, Berlin is easy to get to by air or rail. Its excellent and safe city transportation system makes moving around the city effortless.

## Congress Venue

Berlin ExpoCenter City  
Messedamm 22  
14055 Berlin  
Entrance Hall 7

## Arrival

### **Special offer: Arriving by Train**

Travel fast, cheaply and environmentally friendly to the WFBCS Congress and enjoy your journey from the beginning. Take advantage and use the DB discounts. Book online or via phone +49 (0)1806 - 31 11 53 using the keyword "KIT"

### **Event Ticket for a single journey, for use only on one specific connection:**

(subject to availability)

2nd class 49.50 EUR

1st class 79.50 EUR

### **Event Ticket for single journey, for use on all connections:** (always available)

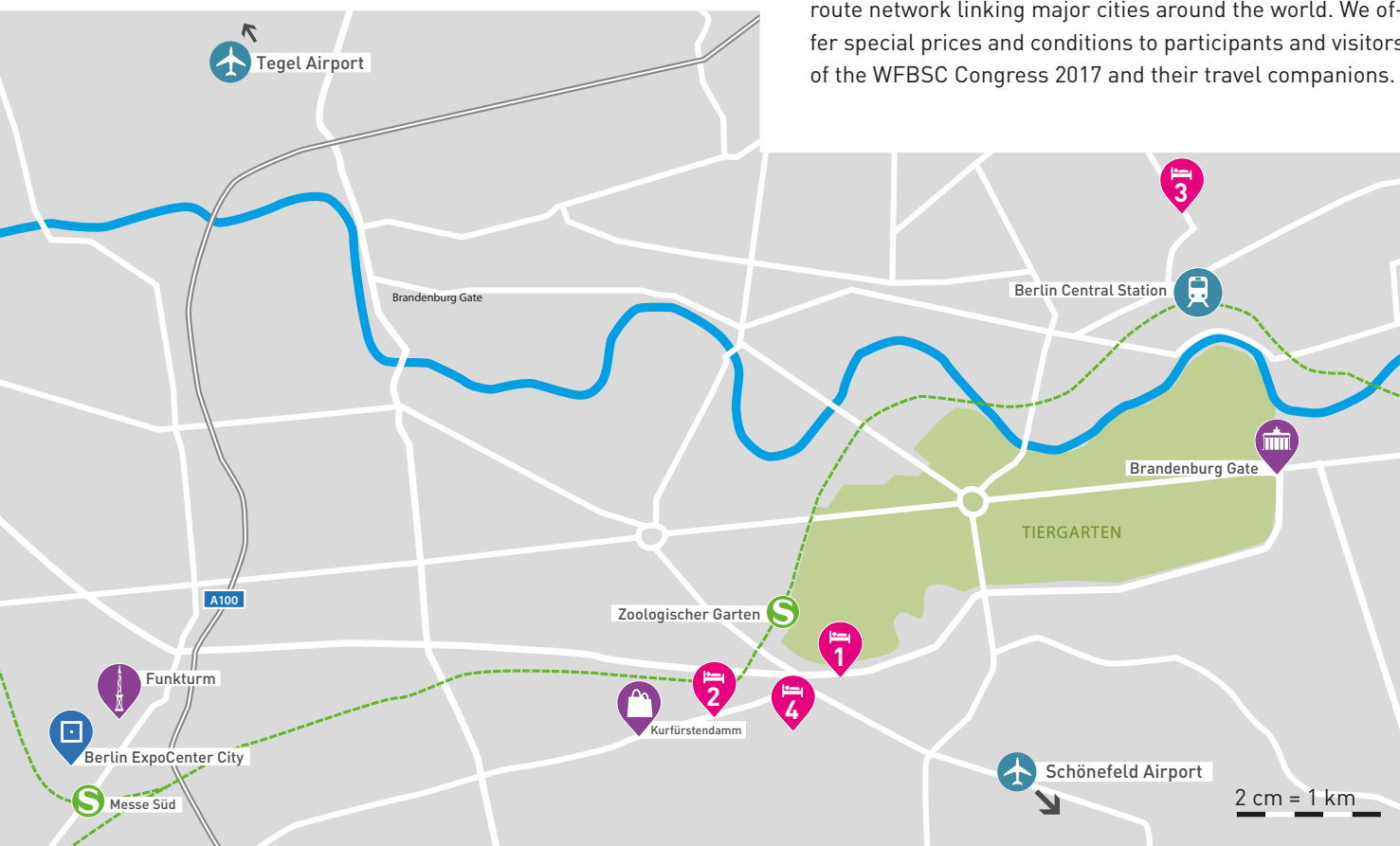
2nd class 69.50 EUR

1st class 99.50 EUR

### **Book your ticket online now and get the guaranteed lowest price.**

### **Lufthansa Special offer with Lufthansa**

Lufthansa German Airlines offers a comprehensive global route network linking major cities around the world. We offer special prices and conditions to participants and visitors of the WFBCS Congress 2017 and their travel companions.



WFBCS 2017 is offering you four centrally-located Congress hotels at special rates, including breakfast and transfer to the Congress venue. Get advantage of this discount and book your room directly through the hotel you like. All prices include 19% German VAT and breakfast.



### Hotel InterContinental

Budapester Straße 2  
10787 Berlin

Single Occupancy - 203 EUR  
Double Occupancy - 228 EUR

Distance to Messe Berlin:

6,0 km | approx 15 min  
20 min by public transport



### Lindner Hotel am Ku'damm

Kurfürstendamm 24  
10719 Berlin

Single Occupancy - 139 EUR  
Double Occupancy - 179 EUR

Distance to Messe Berlin:

5,6 km | approx 15 min  
20 min by public transport



### Amano Grand Central

Heidestraße 62  
10557 Berlin

Single Occupancy - 119 EUR  
Double Occupancy - 129 EUR

Distance to Messe Berlin:

11,5 km | approx 20 min  
25 min by public transport



### Hotel Crowne Plaza City Centre

Nürnberger Str. 65  
10787 Berlin

Single Occupancy 164 EUR  
Double Occupancy 174 EUR

Distance to Messe Berlin:

6,5 km | approx 15 min  
20 min by public transport



For any further information  
about booking please visit  
our website

[www.wfbcs2017.berlin](http://www.wfbcs2017.berlin)

