

Updated March 28, 2017

isth **2017**

JULY 8-13

TRANSCENDING SCIENTIFIC BOUNDARIES BERLIN, GERMANY

XXVI ISTH Congress and 63rd Annual SSC Meeting



**EXHIBITION AND SPONSORSHIP
SALES PROSPECTUS**

www.isth2017.org





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Important Dates

Congress Dates	July 8 – 13, 2017
ISTH SSC 2016 in Montpellier, France	May 25 – 28, 2016
ISTH 2017 Industry Site Visit	June 16, 2016
ISTH 2017 Sales Window officially opens and Applications are accepted	June 29, 2016
Priority Deadlines for Application and Contract Forms	
Top 10 Partners (We expect booth allocations to be confirmed by August 5)	July 15, 2016
Partners ranked 11-25 (We expect booth allocations to be confirmed by August 31)	August 12, 2016
<i>Applications and Contract Forms from Partners ranked > 25 or unranked partners received before 31 August 2016 are expected to be confirmed by October 1</i>	
Priority Hotel Booking Opens (For confirmed exhibitors/sponsors only. Room blocks will be assigned in priority ranking order.)	
Top 10 Partners	July 15, 2016
Partners ranked 11-25	August 5, 2016
For all other confirmed Exhibitors/Sponsors	September 1, 2016
Abstract Submission Opens	December 2016
Circulation of the Technical Manual for the Exhibition and Sponsorships	December 2016
Abstract Submission Deadline	February 1, 2017
Submission of Symposium Programs (draft programs with proposed faculty)	March 1, 2017
Submission of Booth Plans	May 12, 2017
Early Registration Deadline	March 31, 2017
Closing of Online Registration	July 6, 2017



Welcome Message

Thank you for your interest in the XXVI Congress of the International Society on Thrombosis and Haemostasis (ISTH) and 63rd Annual Meeting of the Scientific and Standardization Committee (SSC).

ISTH congresses are the premier scientific events in the field of thrombosis, hemostasis and wider benign hematology and address the immediate and future scientific, laboratory and clinical opportunities and challenge.

ISTH meetings accomplish this by bringing together thousands of experienced, thought-leading clinicians and researchers as well as young scientists from around the globe who present their latest discoveries in their quest and commitment to advance the scientific understanding and translate scientific knowledge into new approaches to diagnosis and treatment of thrombotic and bleeding disorders.

Apart from an outstanding scientific and educational program that will foster this sharing of knowledge and advancing scientific discoveries, critically important for our attendees - and ultimately the patients - are the diagnostics and treatments that laboratory scientists and clinicians have at their disposal today or are in development.

We are therefore committed to giving the collaboration with our industry partners highest importance.

Through your presence at ISTH 2017, you will have the opportunity to connect with an expected 8,000 leading experts, many of whom are clinicians, clinical investigators in trials, key opinion leaders, educators and leading laboratory scientists from around the world who are dedicated to resolving clinical and laboratory challenges, developing new therapeutic approaches and improving the care of patients.

Your participation allows you to be part of essential discussions, directly interact with thought and opinion leaders from around the world, obtain insights into cutting edge developments, educate about and promote your products and services, and showcase your own scientific and therapeutic advancements and commitment to supporting the evolution of science and education in our field.

This is the most exciting time to be involved and we look forward to your partnership and support of one of the most important medical and scientific events in our field!

We look forward to welcoming you to ISTH 2017 in Berlin.



Scientific Leadership & Main Topics

ISTH 2017 ORGANIZING COMMITTEE

President	Johannes Oldenburg	Bonn, Germany
Vice-President	Ingrid Pabinger	Vienna, Austria
Scientific Program Co-Chair	Anne Angelillo-Scherrer	Bern, Switzerland
Scientific Program Co-Chair	Christian Weber	Munich, Germany
Educational Program Chair/SSC Liaison	Andreas Greinacher	Greifswald, Germany
Clinical Program Chair	Christine Mannhalter	Vienna, Austria
Basic Science Program Chair	Klaus T. Preissner	Giessen, Germany
GTH Liaison	Bettina Kemkes-Matthes	Giessen, Germany
Guest Editor, State of the Art Reviews	Wolfram Ruf	Mainz, Germany
Pediatric Topics Liaison	Christoph Male	Vienna, Austria

SCIENTIFIC PROGRAM COMMITTEE CHAIRS

Atherothrombosis & Stroke	Christoph Binder	Vienna, Austria
Coagulant & Anticoagulant Mechanisms	Berend Isermann	Magdeburg, Germany
Coagulation Signaling & Immunity	Bernd Engelmann	Munich, Germany
Diagnostics and OMICs	Karl Lackner	Mainz, Germany
Fibrinolysis & Proteolysis	Johann Wojta	Vienna, Austria
Hemorrhagic Disorders, Hemophilia	Andreas Tiede	Hannover, Germany
Management of Thromboembolism	Stavros Konstantinides	Mainz, Germany
Nurses Program	Kate Kahir	London, UK
Pathogenesis of Thromboembolism	Sabine Eichinger	Vienna, Austria
Platelets – Basic	Bernhard Nieswandt	Wurzburg, Germany
Platelets – Clinical	Meinrad Gawaz	Tuebingen, Germany
Transfusion & Biotherapeutics	Erhard Seifried	Frankfurt, Germany
Vascular Biology & Angiogenesis	Hellmut Augustin	Heidelberg, Germany



Key Contacts

EXHIBITION AND SPONSORSHIP - SALES

MR. THOMAS REISER
EXECUTIVE DIRECTOR
ISTH HEADQUARTERS
610 JONES FERRY ROAD, SUITE 205
CARRBORO, NC 27510, USA
T +1 919 929 3807
F +1 919 929 3935
tom_reiser@isth.org

EXHIBITION AND SPONSORSHIP - QUESTIONS AND LOGISTICS POST-SALES

MS. ELENA BAGGETTA
MS. WIOLETTA SYPLIE
K.I.T. GROUP GMBH
KURFÜRSTENDAMM 71
10709 BERLIN, GERMANY
T +49 30 24 60 3 309
F +49 30 24 60 3 200
isth2017-industry@kit-group.org

ISTH 2017 CONGRESS MANAGEMENT & ISTH MEETINGS AND MEETING-RELEVANT POLICIES

MS. LISA ASTORGA
DIRECTOR OF MEETINGS
ISTH HEADQUARTERS
610 JONES FERRY ROAD, SUITE 205
CARRBORO, NC 27510, USA
T +1 919 929 2900
F +1 919 929 3935
lisa_astorga@isth.org

ISTH SOCIETY AND MEMBERSHIP INFORMATION

ISTH Headquarters
610 Jones Ferry Road, Suite 205
Carrboro, NC 27510, USA
T +1 919 929 3807
F +1 919 929 3935
membership@isth.org



CONGRESS SECRETARIAT

ISTH 2017
C/O K.I.T. GROUP
KURFÜRSTENDAMM 71
10709 BERLIN, GERMANY
T +49 30 24 60 3 309
F +49 30 24 60 3 200
isth2017@kit-group.org



REGISTRATION

ISTH REGISTRATION TEAM
C/O K.I.T. GROUP
T +49 30 24 60 3 313
F +49 30 24 60 3 267
isth2017-registration@kit-group.org

HOTEL ACCOMMODATION

ISTH ACCOMMODATION TEAM
C/O K.I.T. GROUP
T +49 30 24 60 3 308
F +49 30 24 60 3 200
isth2017-hotel@kit-group.org

Society and Congress Introduction

ABOUT THE ISTH

With over 4,000 members in 95 countries, the ISTH is the leading global professional medical/scientific organization advancing the understanding, prevention, diagnosis and treatment of thrombotic and bleeding disorders.

The Society is dedicated to transformative scientific discoveries and clinical practices, the development of young professionals and the education of physicians, scientists and allied health professionals wherever they may live.

Among the Society's highly regarded activities and initiatives are:

- ▶ Education and outreach initiatives
- ▶ Research activities
- ▶ Scientific meetings
- ▶ Peer-reviewed publications
- ▶ Expert committees
- ▶ The development of standards allowing a common language and approach to basic and clinical science all over the world
- ▶ Relevant professional and public awareness programs



For more information please visit the Society's website or follow and connect with:

www.isth.org



ISTH Twitter



Facebook



LinkedIn

ABOUT THE CONGRESS

At ISTH congresses, thousands of the world's leading experts on thrombosis, hemostasis and vascular biology come together to present the most recent advances, exchange the latest science and discuss the newest clinical applications designed to improve patient care.

Through an extensive line-up of educational sessions, poster and oral communications, state-of-the-art lectures, medical industry exhibits and professional networking opportunities, the congress promotes important scientific discourse and advancement. The ISTH holds a scientific meeting every year to exchange the latest clinical and research developments. In even years, the Society holds the stand-alone meeting of the Scientific and Standardization Committee (SSC). In odd years, the ISTH holds its biennial congress of which the SSC meeting is a part. During the past decade, the biennial congresses were held in Toronto/Canada (2015), Amsterdam/The Netherlands (2013), Kyoto/Japan (2011), Boston/USA (2009), Geneva/Switzerland (2007), and Sydney/Australia (2005).

ISTH congresses typically attract around 8,000 delegates from around the world, representing a wide range of scientific disciplines.



Congress Statistics

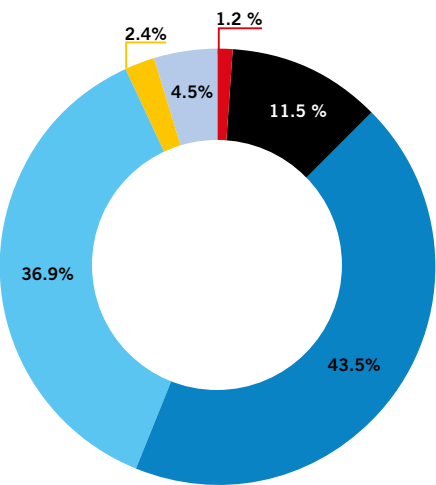
CONGRESS STATISTICS OF PREVIOUS YEARS

	Sydney 2005	Geneva 2007	Boston 2009	Kyoto 2011	Amsterdam 2013	Toronto 2015
Delegates	4,133	7,897	7,730	4,605	8,283	7,273
Abstracts	2,950	3,202	3,265	3,004	2,947	2,713
Total Exhibit Space sqm.	2,320	3,161	4,250	1,730	2,976	3,578
Exhibitors	73	68	80	55	64	60
Nr of Industry Symposia	20	33	26	22	22	30

TOP TEN COUNTRIES IN ATTENDANCE

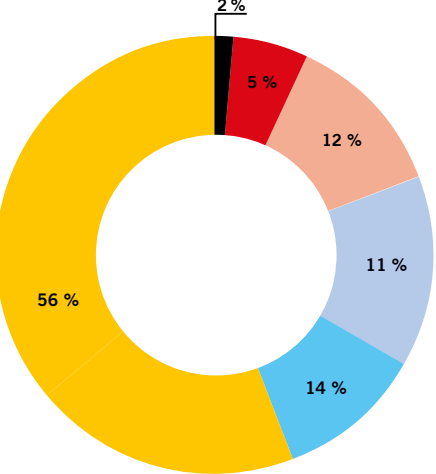
2013 - Amsterdam	Numbers	%	2015 – Toronto	Numbers	%
United States	1,009	12%	United States	1,631	22%
Netherlands	633	8%	Canada	846	12%
Germany	580	7%	Germany	506	7%
United Kingdom	535	6%	United Kingdom	419	6%
France	437	5%	France	343	5%
Italy	327	4%	Netherlands	241	3%
Canada	279	3%	Japan	234	3%
Japan	249	3%	China	204	3%
Russia	222	3%	Italy	188	3%
Spain	217	3%	Switzerland	184	3%

NUMBER OF DELEGATES - ISTH 2015, TORONTO



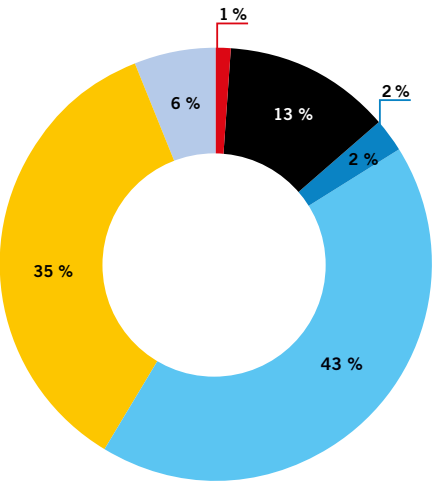
- Africa
- Asia
- Europe
- North America
- Oceania
- South America

REGISTRATION CATEGORIES



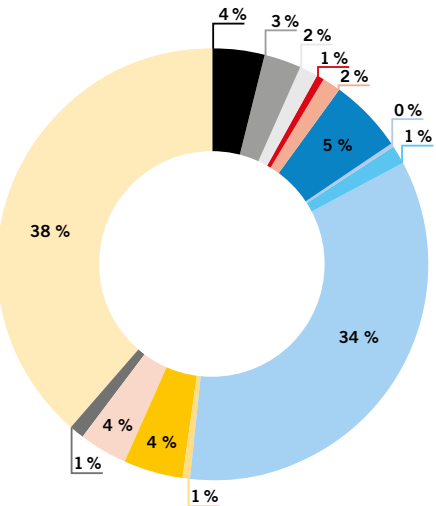
- Speakers
- Allied Health Professionals, Nurses, Technologists
- Industry Representatives
- Regular attendees
- Medical Residents, Post-Docs, PhD Students / Trainees
- Reach The World - Member*

DELEGATES BY CONTINENT



- Africa
- Asia
- Australia
- Europe
- North America
- South America

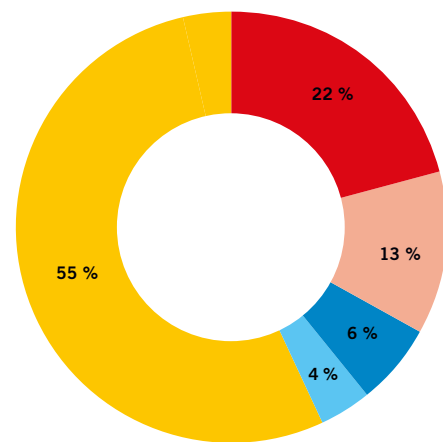
PRIMARY MEDICAL SPECIALTY



- Cardiology
- Vascular Medicine
- Transfusion Medicine
- Surgery
- Pathology
- Other
- Epidemiology
- Hematology
- Clinical Chemistry
- Laboratory Medicine
- Orthopaedics
- Neurology / Stroke
- Internal Medicine
- Oncology

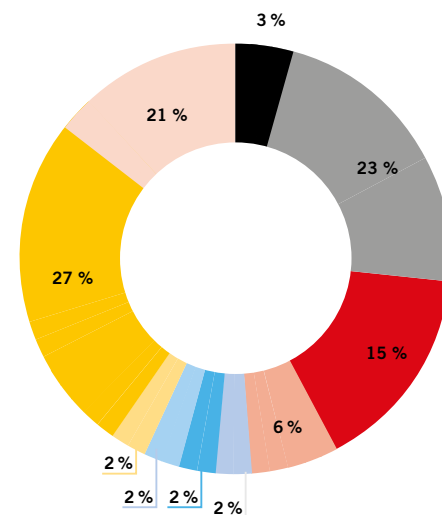


PRIMARY CLINICAL RESEARCH AREA



- Clinical Trials
- Translational Research
- Outcomes Research
- Epidemiology
- Not applicable

SPECIALIZATION



- Animal Models
- Thrombotic Disorders
- Platelets
- Other
- Inflammation
- Fibrinolysis
- Endothelial Cell Biology
- Atherosclerosis
- Bleeding Disorders
- Coagulation Proteins and Inhibitors

Congress Venue

CityCube Berlin

CityCube Berlin
Messedamm 26
14055 Berlin, Germany

www.citycube-berlin.de/en/

Messe Berlin

Messe Berlin GmbH
Messedamm 22
14055 Berlin, Germany

<http://www.messe-berlin.de/en/Company/MesseBerlinGmbH/>

MESSE BERLIN

The Messe Berlin Exhibition Grounds is home to many leading trade shows and offers unique features such as plenty of space with short distances, excellent accessibility and connections and an ideal combination of trade fair and convention through the direct connecting structure linking the exhibition grounds with the City Cube Berlin.

The centrally located exhibition grounds Berlin ExpoCenter City with its 170,000 m², spread over 26 fair halls, is home of many leading international trade fairs.

CITYCUBE BERLIN

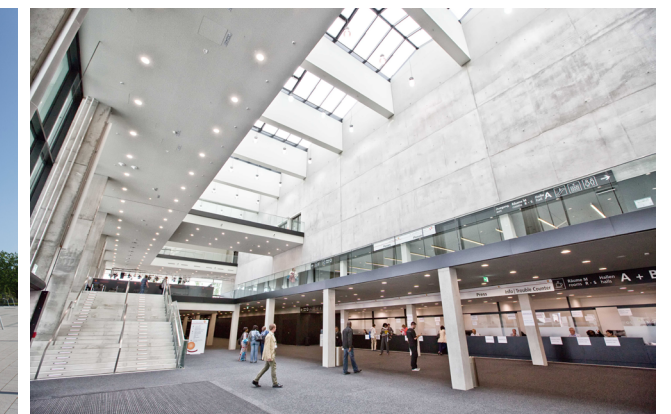
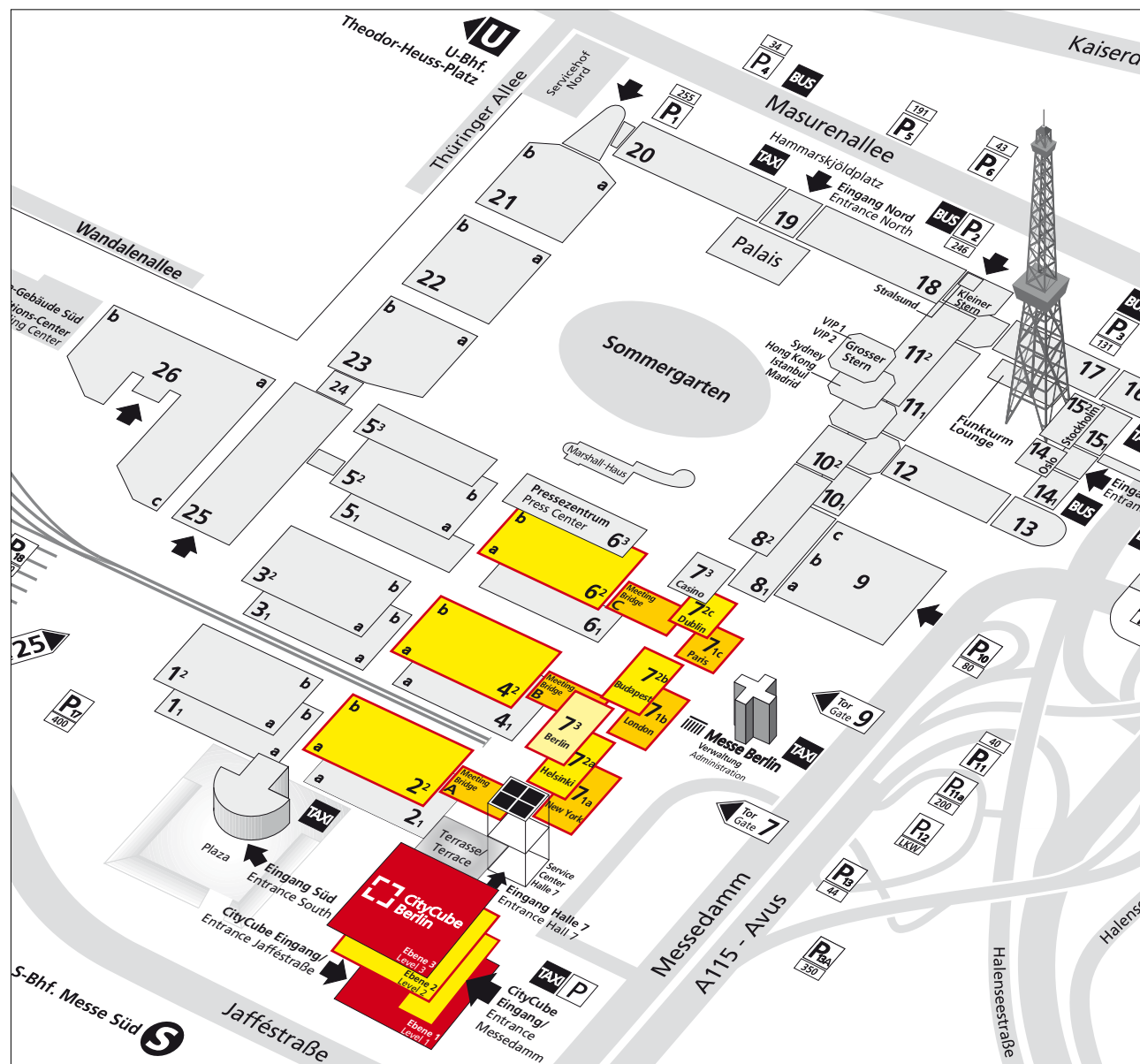
The CityCube Berlin is located adjacent to the southern entrance of Berlin ExpoCenter City. This multifunctional event arena serves both as an extension of the existing exhibition space and as an additional congress venue providing the perfect setting for all types of congresses and fairs. Events can be staged here with up to 11,000 delegates.

The CityCube Berlin is a multifunctional venue for trade fairs, conferences and events, which Messe Berlin built to take on the hard-fought markets of the future.





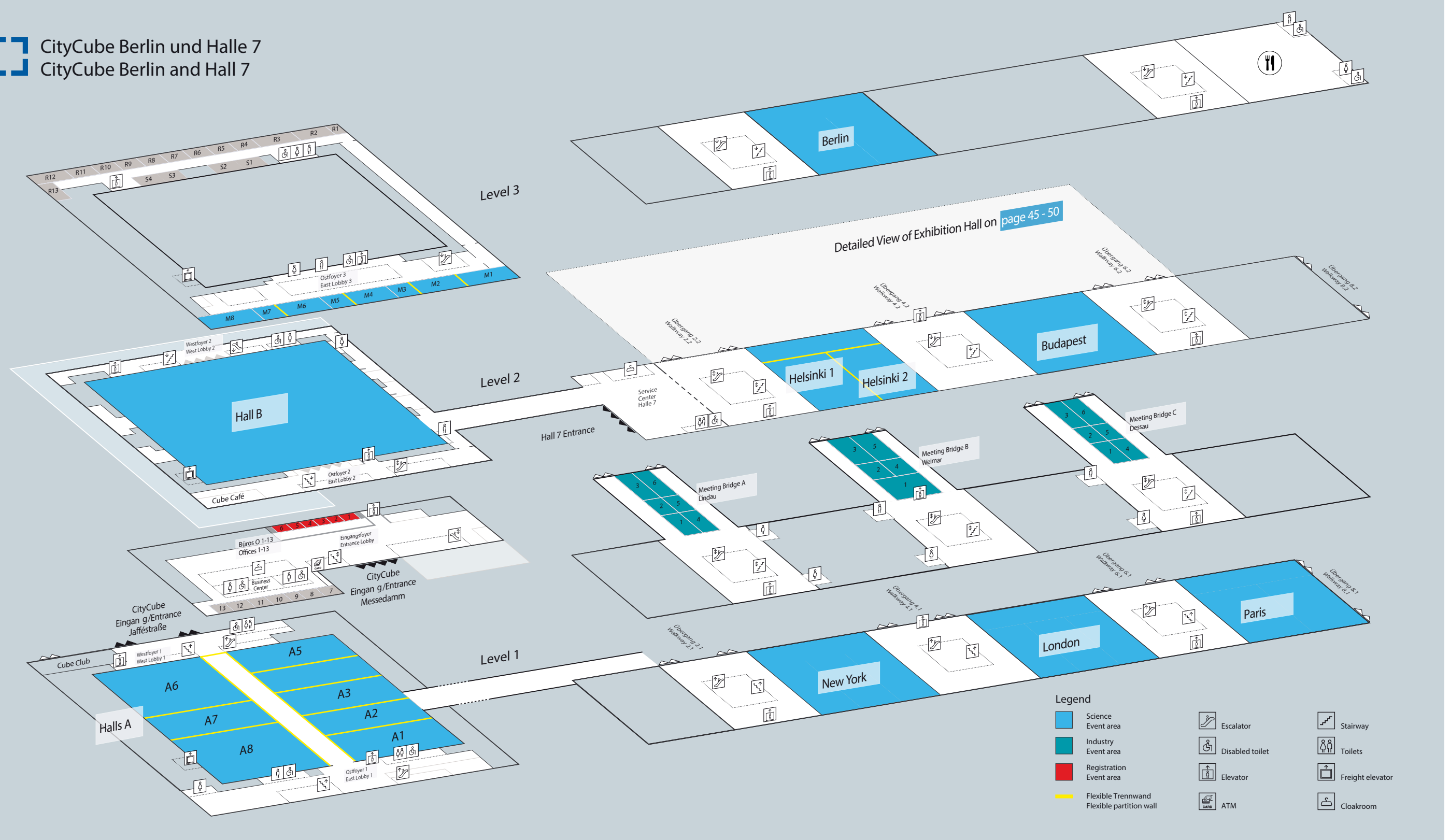
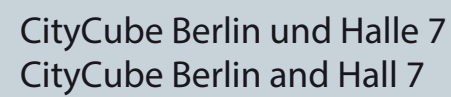
Exhibition Grounds





July 8 - 13, 2017 | Berlin, Germany

CONGRESS VENUE FLOOR PLAN



NOTES

FRIDAY JULY 7, 2017		SATURDAY JULY 8, 2017		SUNDAY JULY 9, 2017	
					Registration & Speaker Ready 6:30 - 18:00
7:00			Registration & Speaker Ready 7:30 - 18:00	Master Classes 7:00 - 7:45 (10 Parallel)	7:00
8:00				Break 7:45 - 8:00	8:00
	ISTH Council Meeting 08:30 - 17:00	SSC & Education Program 1 9:00 - 11:00		Nurses Sessions 8:00 - 17:30	SSC & Education Program 3 8:00-10:00
9:00					
10:00					
11:00		Break 15min			Coffee Break 10:00 - 10:15
12:00		SSC & Education Program 1 11:15 - 13:15			SSC & Education Program 3 10:15 -12:15
13:00	Registration & Speaker Ready 12:30 - 20:00	Lunch 13:15 - 14:00		Lunch 12:15-13:00	YIA/RTW Reception 12:15 - 13:00
14:00		SSC & Education Program 2 14:00 - 16:00		Special Sessions 13:00-14:00	
15:00				Break 14:00-14:15	
16:00		Break 15min		Sponsored Symposia 14:15 - 15:45 (up to 7 Parallel)	
17:00		SSC & Education Program 2 16:15 - 18:15		Break 15:45 - 16:15	
18:00				Sponsored Symposia 16:15 - 17:45 (up to 7 Parallel)	
19:00				Opening Plenary Session and Networking Event 18:00 - 22:00	Exhibition 18:30 - 21:00
20:00					
21:00					
22:00					
23:00					

MONDAY JULY 10, 2017		
7:00	<div>Master Classes</div> <div>7:00 - 7:45 (10 Parallel)</div>	<div>Registration & Speaker Ready</div> <div>7:00 - 18:30</div>
	<div>Break 7:45 - 8:00</div>	
8:00	<div><div>Nurses Sessions</div><div>8:00 - 17:30</div></div> <div><div>State of the Art</div><div>8:00 - 9:15 (7 Parallel)</div></div>	
9:00	<div><div>Break 9:15 - 9:30</div><div>Oral Communications</div><div>9:30 - 10:45 (13 Parallel)</div></div>	
10:00	<div><div>Break 10:45 - 11:15</div></div>	<div>Exhibition</div> <div>10:30 - 17:00</div>
11:00	<div><div>Plenary</div><div>11:15 - 12:00</div></div>	
12:00	<div><div>Lunch, Poster Session & Industry Exhibits</div><div>12:00 - 13:15</div></div> <div><div>Product Theater Presentations</div><div>12:15 - 13:00</div></div>	
13:00	<div><div>Sponsored Symposia</div><div>13:15 - 14:30 (max 7 Parallel)</div></div> <div><div>Career Development</div><div>13:15 - 14:15 (4 Parallel)</div></div>	
14:00	<div><div>Break 14:30 - 14:45</div><div>Abstract Symposium</div><div>14:45 - 16:15 (13 Parallel)</div></div>	
15:00	<div><div>Break 16:15 - 16:45</div></div>	
16:00	<div><div>Plenary</div><div>16:45 - 17:30</div></div>	
17:00	<div><div>Break 17:30 - 17:45</div><div>Oral Communications</div><div>17:45 - 19:00 (13 Parallel)</div></div>	
18:00		
19:00		
20:00		<div>President's Dinner</div> <div>Invitation Only</div> <div>19:30 - 22:30</div>
21:00		
22:00		
23:00		

TUESDAY JULY 11, 2017		
	<div>Master Classes with Breakfast</div> <div>7:00 - 7:45 (10 Parallel)</div>	<div>Registration & Speaker Ready</div> <div>7:00 - 18:30</div>
	<div>Break 7:45 - 8:00</div>	
	<div><div>State of the Art</div><div>8:00 - 9:15 (7 Parallel)</div></div>	
	<div><div>Break 9:15 - 9:30</div><div>Oral Communications</div><div>9:30 - 10:45 (13 Parallel)</div></div>	
	<div><div>Break 10:45 - 11:15</div></div>	<div>Exhibition</div> <div>10:30 - 17:00</div>
	<div><div>Plenary</div><div>11:15 - 12:00</div></div>	
	<div><div>Lunch, Poster Session & Industry Exhibits</div><div>12:00 - 13:15</div></div> <div><div>Product Theater Presentations</div><div>12:15 - 13:00</div></div>	
	<div><div>Sponsored Symposia</div><div>13:15 - 14:30 (max 7 Parallel)</div></div> <div><div>Career Development</div><div>13:15 - 14:15 (4 Parallel)</div></div>	
	<div><div>Break 15min 14:30 - 14:45</div><div>Abstract Symposium</div><div>14:45 - 16:15 (13 Parallel)</div></div>	
	<div><div>Break 16:15 - 16:45</div></div>	
	<div><div>Plenary</div><div>16:45 - 17:30</div></div>	
	<div><div>Break 17:30 - 17:45</div><div>Oral Communications</div><div>17:45 - 19:00 (13 Parallel)</div></div>	

	WEDNESDAY JULY 12, 2017		THURSDAY JULY 13, 2017		
7:00	Master Classes 7:00-7:45 (10 Parallel)	Registration & Speaker Ready 7:00 - 18:30			7:00
	Break 7:45 - 8:00		Speaker Ready 7:30 - 11:00		
8:00	State of the Art 8:00 - 9:15 (7 Parallel)		State of the Art 8:00 - 9:15 (7 Parallel)		8:00
9:00	Break 9:15 - 9:30		Break 9:15 - 9:30		9:00
	Oral Communications 9:30 - 10:45 (13 Parallel)		Oral Communications 9:30 - 10:45 (13 Parallel)		10:00
10:00	Break 10:45 - 11:15	Exhibition 10:30 - 17:00	Break 10:45 - 11:15		11:00
11:00	Plenary 11:15 - 12:00		Plenary 11:15 - 12:30		12:00
12:00	Lunch, Poster Session & Industry Exhibits 12:00 - 13:15	Product Theater Presentations 12:15 - 13:00	Highlights of ISTH 12:30 - 13:30		13:00
13:00	Sponsored Symposia 13:15 - 14:30 (max 7 Parallel)	Career Development 13:15 - 14:15 (4 Parallel)	Closing Remarks 13:30 - 13:45		14:00
14:00	Break 14:30 - 14:45				15:00
15:00	Abstract Symposium 14:45 - 16:15 (13 Parallel)				16:00
16:00	Break 16:15 - 16:45				17:00
17:00	Plenary 16:45 - 17:30				18:00
	Break 17:30 - 17:45				19:00
18:00	Sponsored Symposia 17:45 - 18:45 (up to 4 Parallel)				20:00
19:00	Official ISTH 2017 Networking Evening (Separate Registration Required) 19:30-23:30				21:00
20:00					22:00
21:00					23:00
22:00					
23:00					



PARTICIPATING IN ISTH 2017

PARTICIPATING IN ISTH 2017

Participating in ISTH 2017

Being an exhibitor or sponsor of ISTH 2017 ensures your presence at the foremost international congress devoted to thrombosis and hemostasis. As a corporate partner, you will reach a diverse and influential group of scientists, researchers and clinicians from the world's top institutions and have the opportunity to increase your company's visibility, build your network and ensure your commitment, discoveries, products and solutions are best presented to a global audience of decision makers and key opinion leaders.

Your participation and partnership as a supporter will associate your brand with innovation and a commitment to leadership development, scientific discoveries and well-informed standardization in our field.

Through your support or exhibition engagement, you will:

- ▶ Partner with the leading international Society in the field of thrombosis and hemostasis which has been behind the major advancements in our field for over 60 years
- ▶ Support the mission of the ISTH to advance the understanding, prevention, diagnosis and treatment of thrombotic and bleeding disorders
- ▶ Engage and interact with over 8,000 scientists and clinicians who are decision makers and thought leaders in basic science, laboratory and clinical practice from around the world
- ▶ Engage with the next generation of key opinion leaders
- ▶ Create meaningful partnerships and awareness about your products, services and solutions
- ▶ Learn about the challenges as well as proposed approaches to today's pressing scientific, diagnostic and clinical problems
- ▶ Actively participate in the discussions about the translation of the latest science into clinical evaluation and applications
- ▶ Participate in a meeting environment conducive to scientific exchange and dialogue about the latest products and services available to our professional community

The ISTH recognizes the important role its corporate partners play as participating and contributing stakeholders, and welcomes ideas on other support opportunities and input from partners to develop a package to meet their needs.

WHO SHOULD SPONSOR OR EXHIBIT AT ISTH 2017?

- ▶ Pharmaceutical and biopharmaceutical companies with therapies (approved or in development) targeted at
 - ▶ thrombosis (venous and arterial)
 - ▶ hemophilia and other inherited or acquired bleeding disorders, and benign hematological disorders
- ▶ Diagnostic and service companies (laboratory equipment, reagents and point-of-care devices) relevant to the thrombosis, hemostasis/hematology laboratory and clinical practice
- ▶ Clinical research organizations
- ▶ Publishing houses
- ▶ Other corporations, not-for-profit organizations, professional societies and other organizations involved in or with an interest to reach physicians and researchers in the fields of thrombosis, haemostasis and wider benign hematology

Innovations and Unique Features at ISTH 2017

In an effort to innovate but also to proactively address changes in the regulatory and CME environment, ISTH carefully listens to its industry partners, reviews latest guidance but also pays attentions to best practices.

Our main intentions are to create a solid return on objectives for all stakeholders involved in ISTH 2017, including our industry partners.

We are very proud and pleased to highlight the following innovations and unique features at ISTH 2017:

- ▶ No competing time slots between industry exhibition and industry symposia
- ▶ Dedicated 75-minute time slots for lunches and poster sessions in the exhibition halls
- ▶ Dedicated 75-minute post-lunch time industry symposium slots (Monday – Wednesday)
- ▶ Attendee and exhibitor engagement activation through a robust passport program
- ▶ Shortened exhibit times with an intensified program encouraging attendees to spend time in the exhibition halls
- ▶ Introduction of Product Theaters on the exhibit floor
- ▶ New multimedia educational and promotional opportunities
- ▶ A variety of new conference and delegate services that will positively shape and assist the delegate experience
- ▶ A convenient online booking and sponsorship/exhibition management system for our industry partners
- ▶ And many more....

ISTH 2017 CONGRESS PROMOTION

A professionally planned and executed marketing strategy will attract delegates by communicating the value of participation and ensuring that the benefits of attending ISTH 2017 are widely known around the world.

This includes:

- ▶ Regular electronic promotions that target 4,000 ISTH members and +25,000 additional qualified professionals in our field from around the world
- ▶ Promotion of ISTH 2017 in partnership with over 100 national and regional thrombosis and hemostasis societies around the world
- ▶ Editorial and display advertising in the Journal of Thrombosis and Haemostasis (JTH), other professional journals and the monthly ISTH e-newsletter
- ▶ Promotion at selected national, regional and international meetings
- ▶ Social media promotion through Facebook, Twitter, LinkedIn and other social and media platforms
- ▶ Inclusion on event calendars worldwide and select print and online marketing collateral

Corporate partners are strongly encouraged to work closely with ISTH in promoting the congress via their global and worldwide affiliate offices to their internal and external stakeholders to maximize reach and impact.

Sponsorship Levels and Priority Point System

ISTH PRIORITY POINT SYSTEM

The ISTH attributes sponsorship items and exhibition space at its meetings according to a priority point allocation system. This system rewards loyal industry partners who have been supporting ISTH meetings over the years and provides a clear and transparent process for our partner companies at their support and exhibition opportunities.

Points are calculated and rank positions determined by the total investment an industry partner makes during the three years leading up to the current meeting (SSC meetings and the ISTH congresses combined). Top ranking companies are given first priority to select symposium slots, exhibition space and other opportunities. Please click [here](#) for the full details on the ISTH point allocation and/or contact the ISTH Executive Director for more information.



SPONSORSHIP LEVELS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Industry partners receive acknowledgments and benefits according to their level of support for the ISTH 2017 congress.

As at previous ISTH meetings, there are four levels of recognition achieved by your total investment in sponsorship, symposia and exhibition from among à-la-carte options offered by the ISTH.

Excluding local tax, the levels are:

- Platinum ≥ € 400,000
- Gold € 250,000 to € 399,999
- Silver € 150,000 to € 249,999
- Bronze € 75,000 to € 149,999

Sponsorship Category	Platinum	Gold	Silver	Bronze
Complimentary ISTH 2017 FULL delegate registrations (access to sessions and exhibition)	15*	10	6	4
Acknowledgment on the ISTH 2017 website (in the “Supporters and Exhibitors” section) with clickable logo to sponsor’s corporate website	X	X	X	X
Acknowledgement by company logo in the “Supporters and Exhibitors” section of the ISTH 2017 Final Program	X	X	X	X
Recognition by company logo on list of supporters in the ISTH newsletters (where applicable) and via ISTH social media	X	X	X	X
Intermission acknowledgement slide with sponsor list and company logos during breaks in the ISTH 2017 official sessions	X	X	X	X
Authorization of the use of a dedicated “Official (Level) Sponsor of the ISTH 2017 Congress ” badge to be used by sponsor’s for their own promotional purposes related to ISTH 2017 activities**	X	X	X	X
Complimentary invitations to the ISTH 2017 official networking event	4	3	2	1
Opportunity to insert one item of company promotional or educational material in the delegate bag as well as the virtual delegate bag***	2	1		
Complimentary Industry Welcome Desk in the registration area ***	X	X		

* For each € 50,000 contribution above € 400,000, two (2) additional free full registrations will be provided.

** No promotions or communications that involve the use or the official sponsor badge, the logo or name of ISTH or the ISTH congress may imply any endorsement by the ISTH 2017 Organizers or ISTH 2017 of the sponsor or sponsor products/services or otherwise compromise the scientific reputation of the ISTH 2017 Organizers or ISTH 2017.

*** Same rules, regulations and specifications apply as for the respective sponsorship item as indicated in this document.

Please note that unrestricted educational grants that go through an independent application and review process and are awarded to the ISTH in support of the congress will not be counted towards the sponsorship levels or point system.

HOW TO BOOK

Sponsorship items and exhibit space can be booked on-line via the Exhibition and Sponsorship Ordering System (ESOS®). For more details, please check [page 52](#) of the Exhibition and Sponsorship Prospectus.

Sponsorship Opportunities

IMPORTANT NOTE

ISTH recognizes that the legal and regulatory environments change constantly and that different companies may interpret regulations related to exhibiting at and supporting medical meetings differently. What is deemed acceptable to support may differ greatly among companies, also, but not only, depending on the type of company and where the company is based. When developing the support options for this congress, ISTH has reviewed and taken into consideration the applicable laws, CME requirements and regulatory guidance from international, regional and national (country of the congress) organizations but recognizes that whether certain offerings may be supportable may not be interpreted uniformly. Therefore some items may be included in this prospectus that are not deemed appropriate by all companies.

If you have an idea for a service, sponsorship or promotional option not included in this manual, please contact the ISTH Executive Director. We are always happy to discuss opportunities that are in accordance with applicable regulatory and accreditation requirements and provide benefits to our delegates, industry partners and the ISTH.

All supporters of individual sponsorship opportunities will be acknowledged in the list of ISTH 2017 supporters in the Final Program and the ISTH 2017 congress website (in accordance with prevailing CME guidelines).

Unless otherwise indicated, all amounts specified in this document are in Euros (€) and exclusive of federal or local taxes that may apply.

1. Sponsored Symposia

ISTH 2017 attendees are looking to be up-to-date with the latest information on products, scientific developments and solutions for their daily laboratory or clinical practice.

Our congress program offers several time slots of varying length and in varying room sizes for companies or organizations interested to inform ISTH 2017 attendees about their latest research, product developments or other scientific activities to organize sponsored symposia.

Sponsored symposia are organized by the sponsor or designated agent. The program must be scientific or educational in scope. CME accreditation will not be provided through the congress, is not required but may be obtained at the discretion and at the cost of the sponsor.

The sponsor is required to adhere to the official rules for speakers and chairpersons ([page 25](#)) at sponsored symposia and inform the ISTH 2017 Organizers of the content, format and speakers and obtain formal approval for the program.

All sponsored symposia must be held at the Messe Berlin/ The City Cube Berlin during the official time slots offered by ISTH in this sales manual or otherwise determined. Organizers of sponsored symposia held outside the venue and not during an official ISTH slot will face penalties to be decided by the ISTH 2017 Organizers. These can include financial fines equivalent to a symposium cost and/or exclusion to participate at future ISTH meetings.

Content of sponsored symposia must comply with any relevant guidelines applicable to the sponsor, be held in English and be open to all delegates. It is the sponsor’s responsibility to interpret and comply with all applicable regulations or guidelines.



Depiction non-contractual,for illustration purposes only



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

SUNDAY AFTERNOON SPONSORED SYMPOSIA (90 MINUTES)

Date: Sunday, July 9, 2017

Maximum number of parallel symposia: 7

14:15 – 15:45 (90 minutes)
 € 100,000 Capacity: 700 (2 rooms available)
 € 75,000 Capacity: 400 (no rooms available)

16:15 – 17:45 (90 minutes)
 € 100,000 Capacity: 700 (no rooms available)
 € 75,000 Capacity: 400 (no rooms available)

In addition to providing a longer time slot, Sunday Afternoon Sponsored Symposia will be recorded as part of ISTH's official conference capture and made available via the web-cast programming after the meeting (based on sponsor permission). They also include the right to live-stream the symposia (the sponsor is responsible for all organization and costs of the arrangements, production, logistics, promotion, personnel and related expenses).

Note: Coffee breaks will be provided by ISTH 2017 to delegates as part of their registration fees. Sunday afternoon symposia organizers may provide additional F&B at their discretion and cost but are requested to discuss such intentions with the ISTH 2017 Organizers first in order to accommodate logistical aspects.

LUNCHTIME SPONSORED SYMPOSIA (75 MINUTES)

Dates: Monday, July 10, 2017 – Wednesday, July 12, 2017

Maximum number of parallel symposia: 7

13:15 – 14:30 (75 minutes)
 € 90,000 Capacity: 700 (Monday, July 10: no rooms available, Tuesday, July 11: no rooms available and Wednesday, July 12: 1 room available)
 € 75,000 Capacity: 500 (Monday, July 10: no rooms available, Tuesday, July 11: no rooms available and Wednesday, July 12: 1 room available)
 € 50,000 Capacity: 300 (Monday, July 10: no rooms available, Tuesday, July 11: no rooms available and Wednesday, July 12: no rooms available)

Note: Lunch will be provided by ISTH 2017 to delegates as part of their registration fees. A daily 75-minute time slot combines lunch with poster sessions and time for industry exhibit visits in the exhibition halls right before the start of the lunchtime sponsored symposia.

Lunchtime Sponsored Symposia organizers may provide additional F&B at their discretion and cost but are requested to discuss such intentions with the ISTH 2017 Organizers first in order to accommodate logistical aspects.

WEDNESDAY EVENING SPONSORED SYMPOSIA (60 MINUTES)

Date: Wednesday, July 12, 2017

Maximum number of parallel symposia: 4

17:45 – 18:45 (60 minutes)
 € 35,000 Capacity: 400 (4 rooms available)

Note: Wednesday Evening Sponsored Symposia organizers may provide F&B at their discretion and cost but are requested to discuss such intentions with the ISTH 2017 Organizers first in order to accommodate logistical aspects.

WHAT IS INCLUDED IN SPONSORED SYMPOSIA

The sponsorship amounts for sponsored symposia, unless otherwise stated, include the following:

- ▶ Room (as specified and booked by the sponsor) in the congress venue and standard audio-visual equipment as used for all other official congress scientific sessions
- ▶ One (1) AV technician in room
- ▶ Listing of the sponsored symposium in the Final Program, on the ISTH 2017 Congress website and on the meeting mobile app and the Congress E-Daily (display in accordance with prevailing CME regulations)
- ▶ A link to a specific website or html version for the specific sponsored symposium (provided by the sponsor) will be added on the ISTH 2017 website under the symposia programs section
- ▶ Opportunity to display one (1) promotional poster outside the sponsored symposium room 30 minutes prior to the symposium and one (1) promotional poster in the registration and/or other high-visibility area in the congress venue as designated by the ISTH 2017 Organizers (during the day of the Symposium only). The exact location and size and type of poster/announcement will be confirmed in the Technical Manual.
- ▶ Access to and use of the speaker preview room
- ▶ Use of the ISTH 2017 congress logo on the respective sponsored symposium invitations (only) (invitations to be approved by the Organizers)
- ▶ Inclusion in a one-time email shot listing all sponsored symposia that will be sent by ISTH to registered ISTH 2017 attendees two (2) weeks prior to the congress
- ▶ One (1) complimentary item in the traditional delegate bag as well as one (1) placement in the virtual bag insert per sponsored symposium (to be provided by sponsor)
- ▶ One (1) set of contact details of registered delegates in advance (approx. one (1) month) of the meeting (one-time use only for invitation mailing) in excel format. Emails will be included for delegates who give permission for their email addresses to be shared. Delegates who opt-out are excluded from list

SYMPOSIUM RECORDING AND INCLUSION IN OFFICIAL CONFERENCE CAPTURE

NEW

€ 5,000
per Symposium

Lunchtime and Wednesday Evening Sponsored Symposia organizers may sponsor the inclusion of their recorded symposia in ISTH's official ISTH 2017 conference capture. The recording must be exactly as was presented at the congress. The sponsor is responsible for the organization and all costs of the arrangements, production, logistics, promotion, personnel and related expenses of the capture of their symposium.

The recordings will be available online within ten (10) working days of when the sponsor provides the files to the ISTH. ISTH will provide interested sponsors the exact technical details that will have to be adhered to as part of the Technical Manual.

SYMPOSIUM LIVESTREAMING

NEW

€ 5,000
per Symposium

Lunchtime and Wednesday Evening Sponsored Symposia organizers may opt to live-stream their symposia. Arrangements must be made by the sponsor in close cooperation with the ISTH 2017 Organizers and the sponsor is responsible for all organization and costs of the arrangements, production, logistics, promotion, personnel and related expenses.

Please note that the right to live stream is included in the sponsorship amount for the Sunday Afternoon Sponsored Symposia.

OFFICIAL RULES FOR SPEAKERS & CHAIRPERSONS AT SPONSORED SYMPOSIA

Chairpersons or speakers of sponsored symposia may participate in more than one sponsored symposium. However, the following rules apply:

- ▶ All programs, speakers and chairpersons for sponsored symposia require prior approval from the ISTH 2017 Organizers
- ▶ The same presentation topic cannot be given in a sponsored symposium and during the official congress scientific program during the same meeting
- ▶ If requested, a presenter shall provide evidence to the ISTH 2017 Organizers that multiple presentations at different timeslots have substantially different content

- ▶ When the same presenter speaks or chairs in more than one sponsored symposium, the topics cannot be the same.
- ▶ The chosen presenter must ensure that he/she commits to no more than one presentation and/or chair commitment per symposium timeslot
- ▶ The sponsor organizing the symposium or the sponsor's duly appointed agent must inform invited speakers of this rule, which requires timely coordination with the ISTH 2017 Organizers

To facilitate the selection of speakers and chairs by sponsors, ISTH will post on the ISTH 2017 congress website the names, topics and affiliations of all speakers at the ISTH 2017 meeting two (2) months prior to the deadline required for sponsored symposia program outlines.

2. Product Theatres

SOLD

Another innovation at ISTH 2017, Product Theaters are designed to provide exhibitors (only) the ability to present new research findings on products, provide product details, and/or give demonstrations to a small group of professionals attending the ISTH 2017 Congress within the exhibit hall. The product theater sessions are solely promotional in nature and CME credits may not be offered. Each theater will accommodate up to 100 attendees. Three (3) Product Theaters will be constructed within the exhibit halls (Halls 2.2, 4.2 and 6.2) to host presentations from exhibiting companies. Please note that the product theater times are scheduled during the ISTH 2017 poster sessions and lunch time.

Dates: Monday, July 10, 2017 – Wednesday, July 12, 2017

Maximum number of parallel Product Theater presentations: 3 [one (1) in Halls 2.2, 4.2, and 6.2. each]

€ 15,000



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

WHAT IS INCLUDED IN PRODUCT THEATERS

The sponsorship amounts for Product Theaters, unless otherwise stated, include the following:

- ▶ Hard-walled, carpeted meeting space on the exhibit floor with theater seating (please note that these purpose built rooms cannot be considered sound proof)
- ▶ Basic audio-visual equipment for PowerPoint presentations
- ▶ Rear panels can be branded as part of the sponsorship package
- ▶ Replacement headsets will be provided to attendees during presentations
- ▶ One (1) AV technician in the theater
- ▶ One (1) A1-sized sign board featuring the sponsor's company logo and program for the presentation will be displayed at the entrance of the Product Theater one (1) hour before the start of the presentation
- ▶ Easels and table for literature display in front of the theater
- ▶ Listing of the Product Theater presentation title (not detailed program) in the Final Program, on the ISTH 2017 congress website and on the meeting mobile app and the Congress E-Daily (display in accordance with prevailing CME regulations)
- ▶ Inclusion in the overall ISTH 2017 Product Theater promotional overview and schedule in delegate bags
- ▶ Inclusion in a one-time email shot listing all sponsored sessions that will be sent by ISTH to registered ISTH 2017 two (2) weeks prior to the congress

Please note that presentations in Product Theaters will not be fed via the ISTH 2017 speaker management system but need to be displayed from your own computer in the room.

3. Official ISTH 2017 Publications

FINAL PROGRAM ADVERTISEMENTS

The ISTH 2017 Final Program will be distributed onsite to all 8,000 expected participants and will be regularly used as a reference during and after the congress. It will contain the final definitive scientific and educational program, and general information about the meeting, providing supporters who advertise excellent visibility.

All ads will be full-page and full color. All ads will be positioned separate from the scientific content of the Final Program and in accordance with prevailing CME requirements. Final ads will require the approval of the ISTH 2017 Organizers. A PDF version of the Final Program will also be available on the congress website for all participants and interested non-participants to review/consult.

SOLD **Back Cover Full Page Advertisement**
€ 25,000
Exclusive Item

SOLD **Back Cover Full Page Advertisement**
€ 15,000
Exclusive Item

Inside Full Page Advertisement
€ 7,500
Limited to 10 opportunities
4 pages available

Final Program Bookmark
€ 10,000
Exclusive Item

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The Final Program Bookmark is a different way to stand out and advertise in the Final Program. Each Final Program book will contain a bookmark with your company name and/or product branding. After the congress is over, people may reuse the bookmark, prolonging your company's visibility. Bookmarks can be branded on both sides. Artwork is to be provided by the sponsor.

SOLD **2017 CONGRESS E-DAILY**

Main Sponsors:
€ 80,000
Exclusive Item
or
€ 20,000
Per Sponsor
Multiple Sponsors - Up to 4 Sponsors

First launched at ISTH 2015 in Toronto, the ISTH Congress E-Daily has immediately replaced the traditional hardcopy onsite daily newsletters of the past. Modern, concise, up-to-the-minute and delivered to the computers, mobile phones and tablets of not only all 8,000 expected ISTH 2017 attendees but also all members and ISTH's database of 20,000+ qualified professionals, the ISTH 2017 Congress E-daily will preview, review and provide all the information on what is happening at ISTH 2017 in Berlin.

Traditional written content will be made more engaging through the addition of multi-media content and interactive features, such as polls and quizzes.

The ISTH 2017 Congress E-Daily will feature five (5) high-visibility issues – one (1) pre-congress issue, three (3) on-site issues and one (1) post-congress issue.

The E-Daily will be fully mobile enabled and will also be linked to directly from the official congress mobile app Sponsorship of the ISTH 2017 E-Daily will provide supporters with incredible visibility and actual usage can be highly accurately measured.

Benefits:

- ▶ One (1) (rotating) banner (corporate or product) on the ISTH 2017 E-Daily Home Page (12,000+ visits during ISTH 2015 Congress)
- ▶ One (1) (rotating) banner (corporate or product) on the five (5) E-Daily editions (38% average open rate at ISTH 2015, 33% click-through rate)

Supporting Partners – up to 10 Sponsors

€ 5,000
Per Sponsor

Benefits:

- ▶ Corporate logo (only) on the ISTH 2017 E-Daily Home Page (12,000+ visits during ISTH 2015 Congress)

SOLD **POCKET PROGRAM**

€ 50,000
Exclusive Item

This useful, pocket-sized foldable program is a popular and handy at-a-glance reference for congress delegates and will be provided to all registered participants in their badge holder. It contains a program-at-a-glance, venue information and map and other useful congress tips – all in a format that fits neatly into the delegates' badge holders and stays with them as a regular reference tool throughout the congress.

This exclusive sponsorship item will allow you to put your company or product advertisement on the back cover of the Pocket Program. Artwork is to be provided by the Sponsor and the final ad will re-



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quire the approval of the ISTH 2017 Organizers.

4. Educational and Scientific Activities

CAREER DEVELOPMENT SESSIONS (3 DAYS)

€ 15,000
Exclusive Item

The ISTH 2017 Career Development Sessions are intended to provide mentorship opportunities in a truly interactive and small-group setting. Held in one (1)-hour time slots during the lunch time (Monday, July 10 – Wednesday, July 12), four (4) to six (6) simultaneous Career Development Sessions will be organized for a maximum of 10 individuals each. The sessions will be categorized into three different target groups: basic scientists, clinical investigators, and clinician educators and target clinical and research fellows, postdoctoral researchers, as well as faculty in the early stages of their career. Sessions will be informally structured allowing attendees an opportunity to direct the discussion, but typical topics will include strategies for finding appropriate mentors and collaborators, developing a career plan, advice for overcoming common career obstacles, and balancing work and non-work commitments.

ISTH 2017 will feature a total of 15 sessions engaging a maximum 150 attendees, making this a very exclusive opportunity.

Judging from the success of the Career Development Sessions at ISTH 2015, these will be very popular and highly valued opportunities. Show your company's support for the development of the careers of young professionals through your support.

Benefits

- ▶ One (1) A1-sized sign board featuring the sponsor's company logo will be displayed at the entrance of the rooms where the Career Development Sessions will be held

E-EDUCATION ZONE

€ 75,000
Exclusive Item

A new feature at ISTH 2017, the ISTH 2017 E-Education Zone will be an innovative new education hub for the congress attendees. Prominently located in hall 2.2 with approximately 300 sqm of space, it will feature about 30

NEW



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

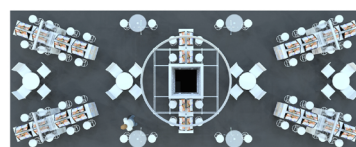


terminals that will allow ISTH 2017 meeting attendees to access educational content from the congress and ISTH. Terminals with individual headphones will provide access to the ISTH 2017 Virtual Poster Gallery (please note that this is a separate sponsorship item) and recaps of recorded congress sessions. Users will also be able to access the entire educational catalogue of the **ISTH Academy** and consume other ISTH educational content offerings. As the sponsor of the E-Education Zone, your corporate (only, no product) branding will be prominently displayed on all E-Education Zone signage and terminal screensavers. Supporters may also provide customized mouse pads for the stations (corporate branding only). Up to four (4) carpet clings of one (1) meter by one (1) meter each on the E-Education Zone will also feature the sponsor's (corporate) branding.

This is a great way to align your company's brand with the education activities of the Society and congress and gain high visibility to attendees.



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for illustration purposes only



ISTH 2017 CONFERENCE CAPTURE

SOLD

€ 50,000

Exclusive Item or

€ 20,000

Multiple (up to 3) Sponsors

The ISTH 2017 Conference Capture is a high-visibility opportunity with significant exposure after the congress to show your support for the ISTH's educational mission. The ISTH 2017 Conference Capture will include the plenary and state-of-the-art sessions of the congress totaling an expected 40 hours of high quality content. Recorded sessions will be made available in the weeks after the meeting as part of the **ISTH Academy** for viewing by registered ISTH 2017 participants as well as all ISTH members, giving this educational offering a significant exposure beyond the meeting. Open to exclusive or multiple supporters, the ISTH 2017 Conference Capture will extend your company's

visibility beyond the meeting and align your company prominently with the ISTH's educational mission.

Benefits

- ▶ Sponsor's corporate (only, no product) branding on the landing/welcome page of the ISTH 2017 recorded sessions
- ▶ Recognition in all communications announcing and promoting the webcasts

ISTH 2017 CONGRESS LIVE STREAM

Pricing upon request

NEW

Another new offering at ISTH 2017 Congress Live Stream will break down the physical borders of the congress and bring over 40 hours of plenary and state-of-the-art sessions to audiences around the world as they happen in Berlin. While watching a live stream remotely cannot emulate the richness of an attendance at ISTH 2017, it will increase the reach of our congress around the world, will allow those who cannot attend at least experience some of the highlights and will make them want to be sure to attend the next ISTH congress in person.

The support of the ISTH 2017 Congress Live Stream will be open to exclusive or multiple supporters, and is another novel and high visibility way your company can align itself with the innovation and best-in-class science ISTH stands for.

For more information and pricing, please contact:

Thomas Reiser, ISTH Executive Director

ISTH 2017 CONGRESS TV

NEW

New at ISTH 2017, the ISTH 2017 Congress TV – "Highlights from ISTH 2017" will be a daily, professionally produced television newscast highlighting key content presented at the ISTH 2017 Congress. Broadcasting live from the convention floor, the ISTH 2017 Congress TV team will capture and produce four (4) (one per day) 10 to 15 minute daily television shows featuring the scientific highlights of the congress, interviews with leading physicians and scientists, reports on new scientific advancements and clinical trials, and expert panel discussions of the state-of-the-art in the field presented at ISTH 2017. Content from "Highlights of ISTH 2017" will be available online and accessible by tens of thousands of viewers during and after the congress. Gain high visibility as part of a brand new service and associate your company and product with the reporting of the

exciting science at ISTH 2017.

The following opportunities for support of this service are offered:

Main Sponsors:

€ 50,000

for up to 4 Sponsors

Benefits:

- ▶ Corporate logo on one (1) 5-second video leader at the beginning of the "Highlights from ISTH 2017" in all four (4) editions
- ▶ One (1) 30-second video commercial (corporate or product focused) (produced by the sponsor) inserted at the end of one (1) of the "Highlights from ISTH 2017" editions (selection of the day will be on a first-come-first-served basis)
- ▶ Recognition via corporate logo on the studio set on the convention floor (please note that the logos will not show on the backdrop of interviews)
- ▶ One (1) 30-second video commercial (corporate or product focused) (produced by the sponsor) "Highlights from ISTH 2017" ISTH Congress TV home page
- ▶ One (1) rotating banner on the home page of the "Highlights from ISTH 2017" ISTH Congress TV home page
- ▶ One (1) rotating banner on two (2) post meeting email blasts to our entire membership promoting viewership to our "Highlights from ISTH 2017"
- ▶ Tremendous reach to your target audience of scientists, researchers and clinicians from more than 100 countries

ISTH 2017 OFFICIAL PEER-REVIEWED CONGRESS HIGHLIGHTS PUBLICATION

Pricing upon request

First launched at ISTH 2013 Amsterdam and successfully continued at ISTH 2015 Toronto to critical acclaim, ISTH will again bring scientifically-vetted highlights of ISTH 2017 Congress to thousands of physicians and scientists in the field of thrombosis and hemostasis, cardiovascular, and hematology around the world.

The ISTH 2017 Congress Highlights Publication applies a rigorous process of peer-review to the creation of medical congress highlights. Overseen by the ISTH 2017 Scientific Program Committee the publication will be a scientific enduring reference of the key findings and highlights for attendees and a wider global community. Depending on the level of support, the ISTH 2017 Congress Highlights Publication will be available as an online and/or print publication. The



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

anticipated global distribution is over 25,000 healthcare professionals (for the online edition). This sponsorship opportunity provides a highly select advertisement space and the option to include an independently written, peer-reviewed spotlight article (advertorial) on the topic of your choice in the center of the publication. This is an ideal channel to extend the reach and impact of your congress activities beyond the live event to the entire ISTH membership and more.

Sponsors may consider support for the global edition and specific markets and even language translations.

For more information and pricing, please contact:
Thomas Reiser, ISTH Executive Director

NURSES PROGRAM

Nurses play a significant role in thrombosis and hemostasis research and clinical care. Since 2005, ISTH congresses have featured nurse education and scientific tracks that – over the years – have become increasingly popular. At ISTH 2017 in Berlin, we again expect about 250 nurses from around the world to attend and actively participate in the congress and in the nurses forum track on Sunday, July 9 and Monday, July 10.

Gain high visibility and direct interaction with ISTH's global nurses community by sponsoring the ISTH Nurses Program.

Handout of Flyer to Nurses at Registration

€ 2,500

per Flyer - for up to three (3) Sponsors

Same conditions apply as for ISTH 2017 delegate bag inserts (please see official delegate bag insert information on [page 32](#)) however the inserts will be handed out to attendees registered as nurses (only) upon check-in or bag distribution.

Nurses Travel Stipends

€ 2,500

each or multiplied equivalent

Offer the opportunity to nurses from around the world to attend ISTH 2017 by supporting nurses travel stipends. It is an excellent way to support nurses who are an integral part of scientific studies and patient care to attend the leading international congress in thrombosis and hemostasis, learn and exchange themselves with peers. Only authors of submitted abstracts can apply for grants and selection of recipients will be based on the acceptance and quality of the submitted abstracts.

Benefits

- ▶ Recognition by the chairs of the ISTH 2017 Nurses Program during the opening of the nurses sessions on Sunday, July 9
- ▶ Invitation to attend the ISTH 2017 Nurses Networking Reception* [one (1) invitation per up to five (5) awards funded]
- ▶ Sponsors will receive the contact details of the stipend recipients and stipend recipients will receive a list of contributors to this fund

**to be determined and provided funds are available*

Nurses Program Table Top Support

€ 5,000

for up to three (3) Sponsors. As of March 28 - Two (2) are available

Have the opportunity to interact with the nurses in a most direct and formal way by supporting a table top display during the Sunday, July 9 nurses sessions. Table top displays will be set up in front of the rooms used for the nurses program (Sunday only) and will consist of a table/counter + two (2) chairs. Sponsors will be allowed to bring their own (sponsor created and provided) pop-up backdrop and the presence can only be used to showcase the educational activities/resources for nurses your company provides (no product information is permitted).

Please note that Nurses Program Table Tops will only be offered for the duration of the nurses sessions held on Sunday, July 9, which is the non-CME accredited part of the nurses program.

Nurses Program Intermission Slide Support

€ 1,500

per Slide - for up to three (3) Sponsors

Be top-of-mind of the ISTH nurses community by supporting one (1) intermission slide during the nurses program on Sunday, July 9 (only). Two (2) lecture rooms will be used for the nurses programs and the intermission slides will run as part of other intermission slides between the session blocks as part of a loop of about 10-15 slides. The nature of the slide must not be product specific but only highlight the educational activities/resources your company provides to nurses.

Please note that Nurses Program Intermission Slides will only be offered for the nurses sessions held on Sunday, July 9, which is the non-CME accredited part of the nurses program.

MASTER CLASSES (4 DAYS)

SOLD
€ 25,000
Exclusive Item

Allowing trainees to meet with the leaders in the field, ask questions, get career advice and establish possibly life-long connections is an important aspect of the ISTH. The ISTH 2017 Master Classes will be held each morning from Sunday, July 9 to Wednesday, July 12 from 7:00 to 7:45 am and judging from feedback received at ISTH 2015, these will be very popular sessions. Approx. 7–10 mentors will meet in small groups of max. 25 individuals which will give up to 750 trainees from around the world the opportunity to benefit from these sessions throughout the congress. Show your company's support for the development of the next generation of thought and opinion leaders with a sponsorship of the Master Classes. Light breakfast will be served.

Benefits

- ▶ One (1) A1-sized sign board featuring the sponsor's company (only) logo will be displayed at the entrance of the rooms where the Master Classes will be held
- ▶ Small (A4) table signs featuring the sponsor's company logo will be displayed in the rooms
- ▶ Recognition of the support by each Master Class leader at the beginning of each session

POSTER PRINTING SERVICE AND POSTERS ONLINE

SOLD
€ 150,000
Exclusive Item

First introduced at ISTH 2015 in Toronto, the ISTH Poster Printing and Posters Online/Virtual Poster Gallery service is a highly used service by poster presenters but also offers an innovative way to bridge traditional posters with online viewing, sharing and exchange for all ISTH 2017 participants and the wider T+H community.

By supporting the ISTH 2017 Poster Printing and Posters Online your company will not only gain high visibility but also provide a very useful service for the approx. 1,750 poster presenters who will take advantage of this service as they prepare for presenting their work in Berlin.

Not only will this service save the presenters the efforts and costs of physically printing and bringing their posters along as they travel to Berlin, it will also allow them to include their posters into a virtual gallery which makes the posters accessible before, during and after the congress, increasing the impact.

Physical posters can be collected on-site by poster presenters from a dedicated booth and virtual poster gallery, webkeys will be included in all delegate bags.

This virtual poster gallery will also be accessible at the ISTH 2017 E-Education Zone (please note that the E-Education Zone itself is a separate sponsorship item) and they will also be archived and accessible through the [ISTH Academy](#).

The sponsorship of this service includes all materials, printing and a dedicated poster collection and help booth, including staffing.

For the sponsor, this service offers high visibility with poster presenters as well as users of the virtual poster gallery before, during and after the congress

Benefits

- ▶ Company name and logo (corporate branding only)
 - ▶ on the poster submission website
 - ▶ on the virtual poster gallery
 - ▶ on webkeys and/or bag inserts (alternatively, webkeys may exclusively be distributed from the sponsor's booth)
 - ▶ on each individual poster tube or wrap
 - ▶ 50% branding of the poster distribution booth on site*
- ▶ Sponsor recognition on all communications with poster presenters and announcements/promotion of the service and the virtual poster gallery (a minimum of 5 dedicated email shots)

** the poster distribution booth must be positioned separately from the commercial exhibition booth of the sponsor as it will need to be accessible during non-exhibit hours.*

TRAVEL STIPENDS

ISTH 2017 invites support for travel stipends into a congress stipend fund serving as a pool of funds that supports young investigators and scientists or physicians from developing countries to attend the congress.

Reach-the-World Travel Stipends

€ 2,500

each or multiplied equivalent

Ensure scientists and physicians from developing countries* have the opportunity to attend ISTH 2017 by sponsoring travel stipends. It is an excellent way to provide meaningful support to participants who are the thought leaders and/or future leaders in their respective (emerging and developing) countries and start building long term re-



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

lationships. Only authors of submitted abstracts can apply for grants and selection of recipients will be based on the quality of the submitted abstracts.

Young Investigators Travel Stipends

€ 2,500

each or multiplied equivalent

Offer the opportunity to young scientists or physicians from around the world to attend ISTH 2017 by supporting ISTH 2017 travel stipends. It is an excellent way to support young scientists who will be the future leaders in the field, start building long term relationships and show your company's commitment to support the next generation of opinion leaders. Only authors of submitted abstracts can apply for grants and selection of recipients will be based on the acceptance and quality of the submitted abstracts.

Benefits

- ▶ Recognition at the Trainee/Reach-the-World Networking Reception by a presiding member of the ISTH Executive Committee
- ▶ Invitation to attend the Trainee/Reach-the-World Networking Reception [one (1) invitation per five (5) awards funded]
- ▶ Sponsors will receive the contact details of the stipend recipients and stipend recipients will receive a list of contributors to this fund

**as per World Bank classification*

Interested in providing Nurses Travel Stipends - Please see the [Nurses Program](#) Support Opportunities for details.

5. Networking and Congress Services

CONGRESS MOBILE APP

SOLD

€ 60,000

Exclusive Item

Depiction non-contractual,
for illustration purposes only



Sponsoring the ISTH 2017 Mobile App offers an impactful integrated presence, with support often translating into stronger brand recognition. Savvy marketers are eyeing app support as a key part of their marketing strategy, a trend that is likely to continue to grow as meeting attendees increase their use of mobile devices and apps. The ISTH 2017 Mobile App is free for meeting participants and ISTH members. It conveniently provides iPhone/iPad, Android and other smartphone and tablet users with on-the-go access to the ISTH 2017's most useful information as well as interactive

features, such as program overviews, speaker and abstract information, general meeting and exhibitor information, venue maps and city information and tips. Several interactive additional features as well as the ISTH 2017 E-Daily and the Virtual Delegate Bag will also be available via the app making it an even more must-use tool for the congress attendees. Synchronized with an online planner, the app also will allow attendees to personalize their meeting experience. The app will be downloadable three weeks prior to the meeting and will be widely promoted also for use among non-participants.

Benefits

- ▶ Company logo recognition on the app's second splash screen (the first splash screen will show the congress logo and information)
- ▶ Mobile app home screen company logo with clickable link to your exhibit/sponsor profile
- ▶ Company logo banner on all non-scientific content related app pages
- ▶ Acknowledgment of your support any time the app is promoted

DELEGATE BAG INSERTS

€ 7,500

Per Insert

Your company may provide an educational or promotional item (no more than 4 pages, up to A4 or US letter size) that will be inserted in the delegate bags for the 8,000 expected participants. Weight and other requirements will apply as will be indicated in the Technical Manual. PDF versions of the inserts must be submitted for approval by the ISTH 2017 Organizers before insertion into the bags.

VIRTUAL DELEGATE BAG INSERTS

Don't just rely on the physical delegate bag inserts but include content in ISTH 2017's Virtual Delegate Bag. Another innovation in 2017, ISTH will provide participants with information also in a virtual bag.

Virtual Delegate Bags don't have to be carried around and allow attendees to access content before, during and after the congress and across multiple devices. Sponsors may develop their own content, even including videos and content can be conveniently shared.

Invite participants to visit your booth or attend your symposium, provide information about a product or service or find some other ways to engage the ISTH 2017 participants.

Promoted as part of the Congress communications as well as linked from the Congress Mobile App, it allows exhibitors and sponsors to extend their reach and engagement and with its full reporting system, access of the Virtual Delegate Bag and each individual promotion can be tracked, providing additional information and intelligence.

ISTH 2017 Organizers reserve the right to review and approve the content of the Virtual Delegate Bag Inserts.

Featured Placements:

€ 3,000

Featured Placement as part of the rotating billboard section at the top of the bag two (2) - like in original prospectus

Preferred Placements – as part of the first five (5) top premium placements virtual inserts:

€ 2,000

Per Placement

Standard Placements (random placement of virtual inserts):

€ 500

Per Placement in addition to purchased physical Delegate Bag Insert

€ 1,000

Per Placement for Virtual Delegate Bag – Only

HAND SANITIZER STATIONS

€ 25,000

Exclusive Item

Keeping clean and healthy is always important, particularly in crowded places. And our audience composed of clinicians and researches will be particularly aware of the importance of keeping their hands clean. This opportunity allows supporters to gain recognition by (company and/or product) branding of a minimum of fifteen (15) distinct hand sanitizer stations strategically positioned in highly frequented areas in and around the exhibition halls (mainly at exhibition hall entrances, food stations, pathways, etc.).



Depiction non-contractual,
for illustration purposes only

Artwork to be provided by the sponsor, be approved by the ISTH 2017 Organizers and locations of hand sanitizer stations (all in and around the exhibition halls) will be coordinated with the sponsor.

INDUSTRY GROUP WELCOME DESK

€ 7,500

Industry Group Welcome Desks will be located in or close to the registration area of the congress. These desks enable companies to handle the registration and other corporate relations and hospitality needs of their teams and invited guests. In addition, they offer the possibility to promote corporate sponsored activities (booth, symposium).

Each desk will feature the sponsor (corporate) logo and name displayed at the desk, a standard welcome desk frame, a counter and chairs for two persons (staff to be provided by sponsor) and electricity.



Depiction non-contractual,
for illustration purposes only

INTERNET STATIONS

SOLD

€ 30,000

Exclusive Item

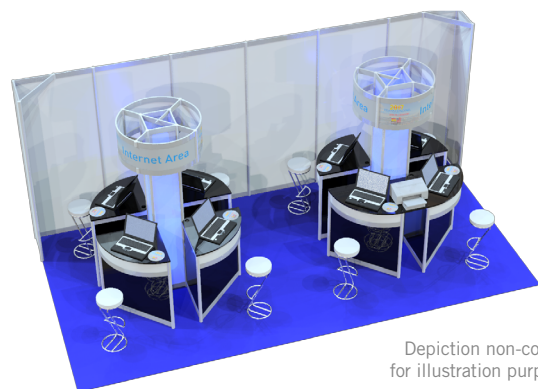
The ISTH 2017 Internet Stations will be located in three (3) different locations in the ISTH 2017 exhibit halls and allow participants to stay connected while attending the congress. Attendees can use the Internet Stations to check email, print airline boarding passes and search the internet. As the sponsor of the Internet Stations, your company or product branding will be prominently displayed on all Internet Station signage (including backdrop) and terminal screensavers. Backdrops and screen savers can be customized with your company or product logo and branding. Supporters may also provide customized mouse pads for the stations (at the sponsor's expense). Located in the exhibition areas, each of the three (3) Internet Stations – one (1) in each of the three exhibit halls - will feature eight (8) computer terminals as well as one (1) printer for the exclusive use of meeting attendees.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

This is a great way to be visible to attendees in all three exhibition halls and at the same time provide a very useful service. Branding artwork to be provided by the sponsor. Sponsor can provide (at their own expense) branded (corporate or product branding) mouse pads for use at the Internet Stations. The Internet Stations also offer the opportunity to provide promotional materials (provided by sponsor and to be approved by ISTH). The locations of the Internet Station will be indicated in the Final Program and the Congress Mobile App.



Depiction non-contractual,
for illustration purposes only

ATTENDEE COLLABORATIVE MEETING ROOMS

€ 25,000

Exclusive Item



ISTH 2017's 8,000+ expected attendees will not only attend the congress but will also take advantage to (re)connect with each other, strengthen existing collaborations and build new ones, explore possibilities for combined research efforts, meet one-on-one with colleagues or mentors to discuss ongoing projects or collaborate with colleagues on a grant proposal.

The five (5) Attendee Collaborative Meeting Rooms will be small purpose-built shell scheme meeting rooms accommodating up to ten (10) persons and available at ISTH 2017 for attendees to meet and collaborate in private, formal meeting spaces. Collaborative Meeting Rooms will be free to reserve for up to 45 minutes beginning at the top of each hour, are equipped with a meeting table, seating, a flat screen monitor, and a cable to connect their own laptop. Make sure your company supports the collaborative efforts of the ISTH attendees by supporting these very useful collaborative spaces and service.

Benefits

- ▶ Sponsor's company (only – no product branding) on the outside (maximum of 25% of the wall space) of up to five (5) Collaborative Meeting Rooms
- ▶ Sponsor acknowledgement (company logo only) as part of the meeting room booking service

ISTH MEET-UPS AND CHARGING STATIONS



€ 10,000

per Station - Up to 7 Stations

ISTH 2017 will be very busy and our attendees are always looking for opportunities to continue their conversations with colleagues, have some ad-hoc and informal meet-ups, or get some work done. At the same time, mobile devices will be used widely during the days at ISTH 2017 and this creative combination of networking areas and charging stations will undoubtedly be highly useful and appreciated by our participants.

Extend the visibility of your brand or product across the exhibition halls and at the same time help participants stay connected, plugged in and charged up throughout the entire meeting. ISTH 2017 will feature seven (7) Meet-Ups and Charging Stations which will seat up to 20 persons each, provide comfortable seating, working surfaces, power outlets, as well as secure locker systems that even allows meeting attendees to leave their devices in a locked box to re-charge.

Depiction non-contractual, for illustration purposes only



Benefits

- ▶ Sponsor's (corporate or product) branding on specific supported Meet-Up Area and Charging Station
- ▶ Possibility for a sponsor's corporate or product video to be displayed on the screens of the charging stations (to be produced and provided at the sponsor's expense)
- ▶ Four (4) one (1) meter by one (1) meter branded (corporate only) carpet clings per sponsored Meet-Up Area
- ▶ Branding (corporate only) of 50% of the window stickers indicating the respective Meet-Up Area



Depiction non-contractual, for illustration purposes only



NETWORKING LOUNGES

ISTH 2017 provides young investigators and attendees from developing countries with a variety of high quality educational, career development and networking opportunities. To show the ISTH's appreciation for their commitment and help these highly valued attendees and future thought and opinion leaders make the most of their congress experience and provide a permanent space for them to connect, mix and mingle during the hustle and bustle of busy congress days, ISTH will offer dedicated access-controlled networking areas. The lounges will offer comfortable seating areas and light refreshments (modest).

Support this new and innovative way to show your company's commitment to early career professionals or attendees who made the long journey from developing countries.

Reach-the-World Lounge

€ 15,000

Exclusive Item

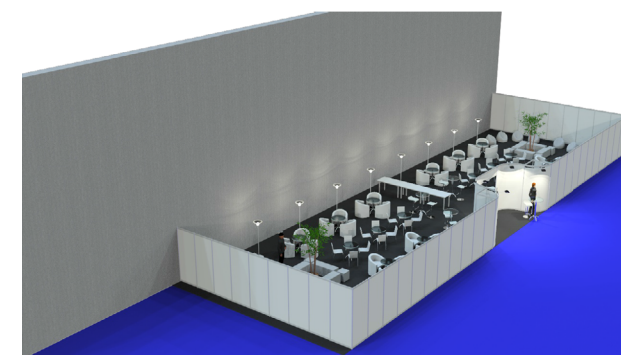
Young Investigators Lounge

€ 15,000

Exclusive Item

Benefits

- ▶ Sponsor's company logo (only, no product branding) on room signage at the entrance to the respective networking lounge
- ▶ Corporate (only, no product) branding on 50 % of the walls of the lounges on the inside and outside
- ▶ Opportunity to provide corporate materials on a literature rack in the networking area



Depiction non-contractual, for illustration purposes only



CONGRESS NOTEPADS AND PENS

€ 10,000

Exclusive Item

Get the attention of attendees and strengthen your company's branding by sponsoring the congress notepads and pens. Provided by a sponsor at their own expense, every registered delegate will be provided with a pen and notepad in the ISTH 2017 congress bag. The set may include the sponsor's company logo/brand (no product branding allowed), which is a prominent way to promote your company and will continue as a reminder and useful accessory after the event. The ISTH 2017 Organizers reserve the right to approve the items the sponsor wishes to include.

Benefits

- ▶ Sponsor's corporate branding (only, no product branding) on the notepad and pens
- ▶ Produced and delivered by the sponsor company, design approved by the ISTH 2017 Organizers

YOUNG INVESTIGATORS AND REACH-THE-WORLD NETWORKING FORUM



€ 7,500

Exclusive Item

Welcome and show your support to the ISTH 2017 Reach-the-World participants and Young Investigators (approx. 750 - 1,000) from around the world who will attend the ISTH 2017 Meeting. This networking event will be held during lunch time on Sunday, July 9, 2017 and is expected to attract about 100 - 150 participants.

Fellows/trainees will meet, network and have notable conversations with colleagues, faculty and key ISTH leadership. Your support for this event will also strongly remind all forum attendees and the ISTH members of your commitment to supporting the next generation of thought and opinion leaders in the field. Food and beverage options will be modest.

Benefits

- ▶ One (1) A1-sized sign board featuring the sponsor's company logo (no product branding allowed) will be displayed at the entrance to the room where the reception will be held and a second one in the actual room
- ▶ Acknowledgment by the ISTH 2017 Congress President or other high-ranking ISTH Executive Committee Member at the opening of the networking event
- ▶ Opportunity for company representatives to provide a short address to the networking participants at the beginning of the Forum



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

SPEAKER PREVIEW ROOM

€ 25,000
Exclusive Item

Your company's name and logo can be the first impression seen as presenters enter the Speaker Preview Room. This support provides direct visibility to the presenters and faculty from around the world who will use the ISTH 2017 Speaker Preview Room to prepare for their presentations. This represents a unique and high visibility opportunity to remind the hundreds of speakers taking part in ISTH 2017 of your support and commitment to the field.

Benefits

- ▶ Sponsor's company logo (only, no product branding) on room signage at the entrance to the Speaker Preview Room
- ▶ Sponsor's company logo (only, no product branding) on the screensavers on the computers in the speaker preview room (artwork to be provided by sponsor)
- ▶ Opportunity to provide branded mouse pads, supplied by sponsor

WATER STATIONS

€ 25,000
Exclusive Item

Keeping hydrated is always important, particularly during busy days at ISTH 2017. This opportunity allows a sponsor to gain recognition for their commitment to help our attendees to remain hydrated by branding up to twenty (20) distinct water stations strategically positioned in highly frequented areas in the exhibition halls.



Depiction non-contractual, for illustration purposes only

Benefits

- ▶ Sponsor corporate or product branding on twenty (20) water stations throughout the ISTH 2017 exhibition halls
- ▶ Sponsor corporate (only, no product) branding plastic or paper cups, at the Sponsors discretion and cost

WIFI SERVICE

SOLD
€ 50,000
Exclusive Item



WiFi at events is no longer a 'nice to have'. Reliable WiFi access is a critical must-have productivity tool. Today, almost all laptops and other mobile devices have wireless capabilities and enable their users to access their e-mail and browse the Internet from almost anywhere. Since meeting attendance takes delegates away from their daily work, WiFi access is essential to stay connected and to save on costly roaming charges. Sponsoring the meeting WiFi offers excellent visibility for the sponsor who will support a service which will certainly be very useful to most attendees. WiFi internet access will be available throughout The Messe and CityCube Convention Center and will provide sufficient coverage and bandwidth for the expected number of attendees.

Benefits

- ▶ Branded login page (company, not product branded) to be defined and designed by the sponsor in consultation with and upon approval of the ISTH 2017 Organizers
- ▶ The sponsor may also add a short corporate (not product) message in addition to the corporate logo
- ▶ Company logo on a voucher with the delegate bags announcing the WIFI service and login information (produced by ISTH or provided by the sponsor)

6. Other Promotional Opportunities

ADVERTISING SPACES AT SPECIFIC EXHIBITION HALL AREAS AND PASSAGeways

Gain strategic and valuable visibility and attention over your competitors and make sure your company or product/service/solution are top-of-mind as attendees walk into or between the exhibition halls or make their way back and forth to the scientific sessions.

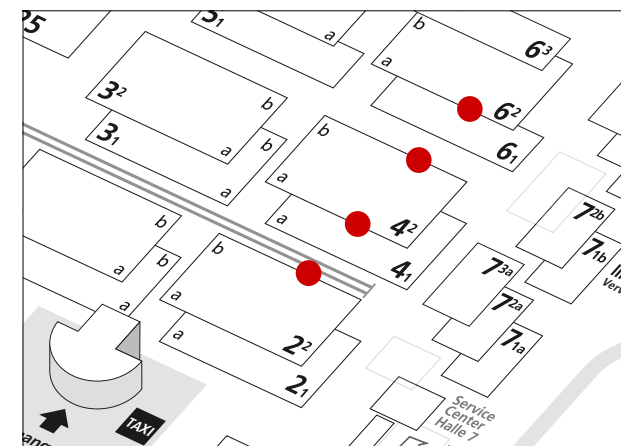
These advertising opportunities are ideal to reinforce your brand, guide attendees to your booth, announce a new product or otherwise communicate your corporate messages.

All production and installation costs included in fee (artwork to be provided by sponsor). Designs must be approved by the ISTH 2017 Organizers and may be corporate or product branded.

Side Wall Banners in the Lateral Passageways between Halls 2.2, 4.2 and 6.2



Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only

€ 7,500

per banner (max. 4 by each entrance)

Locations:

At the outer sides of the entrances to halls 2.2, 4.2 and 6.2 coming from the lateral passageways. (4 banners per entrance)

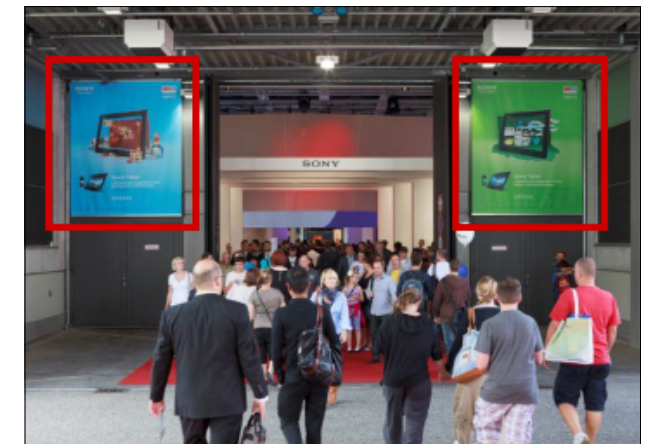
Measurements in m (w x h):

2.92m wide x 5.00m high per banner

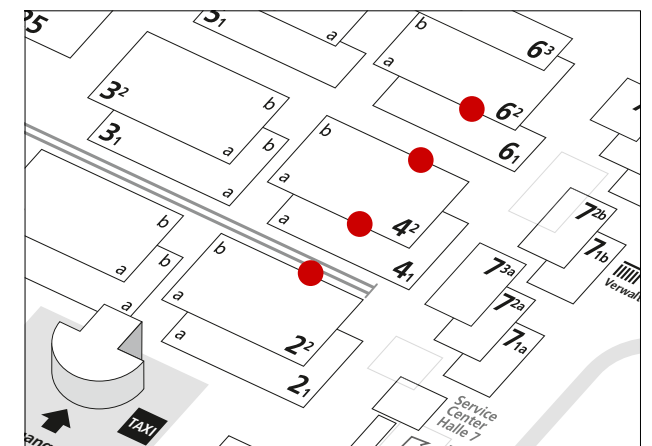
Notes:

- ▶ Please specify the preferred passageway between hall 2.2 and 4.2 or passageway between hall 4.2 and 6.2
- ▶ Please also specify the preferred hall entrance and on which side of the hall entrance (looking at the entrance) and whether closest to the hall or second closest.

Entrance (Side) Banners in the Lateral Passageways between Halls 2.2, 4.2 and 6.2



Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only

Halls 2.2, 4.2 and 6.2

€ 7,500

per banner (max. 2 per each entrance)

Locations:

On the left and right side next to the entrances to halls 2.2, 4.2 and 6.2 coming from the lateral passageways

Measurements in m (w x h):

approx. 2.50m wide x 2.80m high per banner

Notes:

- ▶ Please specify the preferred passageway between hall 2.2 and 4.2 or passageway between hall 4.2 and 6.2
- ▶ Please also specify the preferred hall entrance and on which side of the hall entrance (looking at the entrance) and whether closest to the hall or second closest.

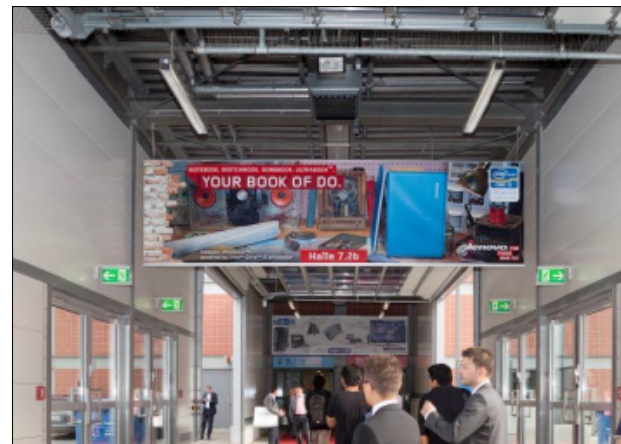
Limited availability - please inquire for remaining options



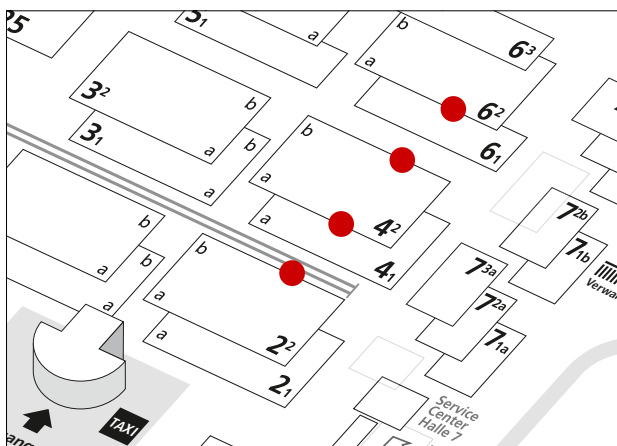
which side of the hall entrance (looking at the entrance)



Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only

Entrance (Overhead) Banners in the Lateral Passageways between Halls 2.2, 4.2 and 6.2

€ 7,500

per (double sided) banner (exclusive per hall entrance)
(allows for the same or different artwork on each side)

Locations:

In front of the entrances to halls 2.2, 4.2 and 6.2 coming from the lateral passageways

Measurements in m (w x h):

10.00 m wide x 1.00 m high per banner (1 double-sided banner per entrance)

Notes:

- ▶ Please specify the preferred passageway between hall 2.2 and 4.2 or passageway between hall 4.2 and 6.2
- ▶ Please also specify above which preferred hall entrance

SOLD

Passageway Banners between Halls 2.2, 4.2, 6.2 and 7.2

€ 7,500

per double-sided banner (max. 2 per passageway)
(allows for the same or different artwork on each side)

Locations:

2 double-sided banners in the passageway between halls 2.2, 4.2, 6.2 and 7.2a

Measurements in m (w x h):

5.50 m wide x 1.50 m high each per banner

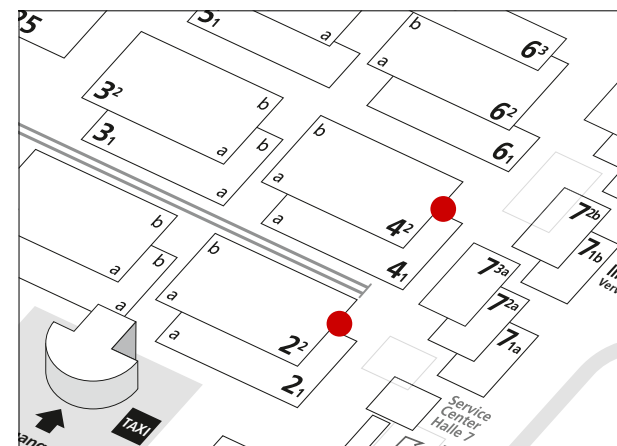
Notes:

- ▶ Please specify the preferred passageway between hall

2.2, 4.2 or 6.2 and hall 7.2



Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only

Balustrade Stickers in the Head Foyers of Halls 2.2 and 4.2

€ 7,500

per set of 8 (represents 1 side of the walk way)

Locations:

Up to eight (8) (double sided) window stickers (represents one side) (see mark on the photo) in the head foyer of hall 2.2 and 4.2 on the right and left side

Measurements in m (w x h): Approx.

1.12m wide x 0.99m h per sticker

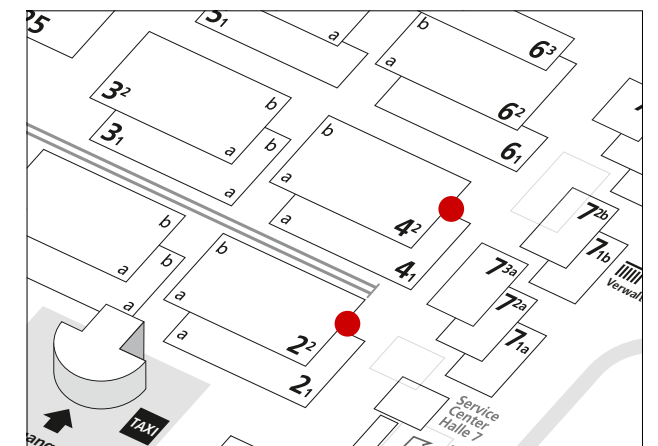
Notes:

- ▶ Please specify the preferred foyer of hall 2.2 or 4.2 and left or rights side (in direction from hall 7 to hall 2.2 or 4.2)

Window Stickers at the Entrance of the Head Foyer of Halls



Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only

2.2 and 4.2

€ 7,500

per Set of 4 (represents 1 side)

Locations:

up to 8 (double sided) window stickers (4 per each side) (see mark on the photo) at the entrance and passageways of the head foyer of hall 2.2 and 4.2 on the right and left side (lower windows only).

Measurements in m (w x h):

Approx. 1.12m wide x 0.99m h per sticker

Notes:

- ▶ Please specify the preferred foyer of hall 2.2 or 4.2 and left or rights side (in direction from hall 7 to hall 2.2 or 4.2)
- ▶ Please also specify the preferred side (in direction from hall 7 to hall 2.2 or 4.2)



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

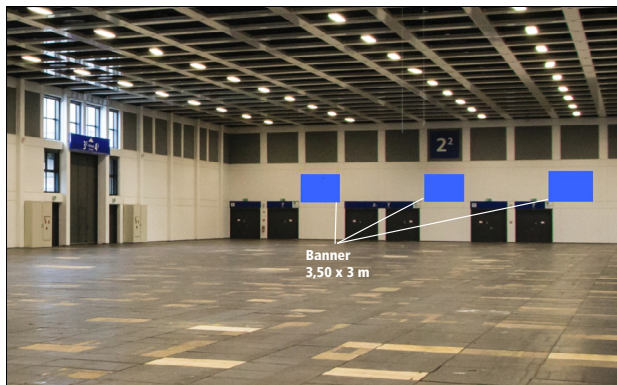
Exhibit Hall Wall Clings

€ 10,000

Per Cling

Stand out from your competitors and gain the attention of the visitors of the exhibition hall. Position your corporate message, logo or product information front and center. Your promotional message will have significant visibility as attendees visit the exhibition and poster area, meet to network during coffee breaks and lunch or whenever they walk through the exhibition area. All production and installation costs are included in the fee (artwork to be provided by sponsor). Designs must be approved by the ISTH 2017 Organizers.

High visibility areas are available in Halls 2.2, 4.2 and 6.2a particularly between entrance/exit doors which will almost certainly guarantee your message will be seen.



Depiction non-contractual, for illustration purposes only

Notes:

- ▶ Please specify preferred hall 2.2, 4.2 or 6.2 and location
- ▶ Banner Size: 3,50 m x 3,00 m

Limited availability - please inquire for remaining options

FLOOR GRAPHICS AND CARPET BRANDING IN THE EXHIBIT HALL

€ 1,000

Per Decal

Capture the delegate's attention in a unique way even when they are not close to your exhibit booth, lead them to your stand and/or get your message across. Decals are adhesive foils that may be placed on the floors in the foyers of the exhibit halls, in the pathways or the exhibition hall itself (not including poster areas).

Decals will be produced (design & text to be supplied by sponsor) and installed - exact locations will be selected in coordination with the sponsor, priority of selection will be according to ISTH priority ranking.

All production and installation costs are included in the fee (artwork to be provided by sponsor). Designs must be approved by the ISTH 2017 Organizers.

Measurements in m (w x h):

1 m wide x 1 m wide per graphic for floor or carpet (exhibition hall or walk ways only). Please inquire for special formats.



Depiction non-contractual, for illustration purposes only

HANGING AISLE DIRECTIONAL SIGNS IN THE EXHIBIT HALLS

SOLD

€ 50,000

Exclusive Item – All Three Halls or

€ 20,000

Per Hall (please indicate Hall 2.2, 4.2 or 6.2)

Gain unmatched and invaluable visibility and attention among the attendees as they orientate themselves and find their way through the exhibition and posters in all three exhibit halls (2.2, 4.2 and 6.2). Put your company or product name and logo front and center in all exhibit, poster and networking halls (2.2, 4.2 and 6.2) when you sponsor the hanging aisle directional banners in the exhibit halls (about 20 – exact number to be confirmed). The lower 20% of each banner (front and back) may be branded. All production and installation costs are included in the fee (artwork to be provided by sponsor). Designs must be approved by the ISTH 2017 Organizers.

INTERACTIVE ELECTRONIC EXHIBIT GUIDES/WALLS & SOCIAL MEDIA HUB

NEW

€ 1,500

Per Booth Highlight

€ 10,000

Per Interactive Ad (up to five (5) Sponsors)

Gone are the days of the static large poster boards showing the exhibit layout and listing sponsors. ISTH 2017 will feature three (3) large interactive exhibit and social media hubs that allow participants to see and explore the venue and exhibition map, find exhibitors and how to get to their booths, find session rooms or congress services. In addition, the media hubs will feature important congress announcements and show the official ISTH 2017 social media feed. The media hubs will be located at the main entrances to the three exhibit halls as well as in one central location of the congress outside the exhibition hall (this one will be excluded from commercial recognitions, promotions).



Depiction non-contractual, for illustration purposes only

As an added bonus, the interactive exhibition map will also be available from the Congress website and the Mobile App.

Give your company extra visibility or even use one of the (five) 5 sponsor-reserved sections on each media hub for your electronic announcements.

Interactive ads need to be produced and provided by the sponsor and be approved by the ISTH 2017 Organizers.

PASSPORT PROGRAM – ATTENDEE AND EXHIBIT ENGAGEMENT

NEW

€ 2,500

Per initial Station

€ 1,500

For each additional Station

We will make ISTH 2017 not only educational but fun and possibly even a little competitive for our attendees and at the same time we will give them another reason to visit our exhibitors, learn about your products and services and gain points towards winning valuable prizes provided by ISTH.

ISTH will partner with the company SCANVenger Hunt®/SCANTrivia™ to offer a robust and tested system consisting of pre- and post-congress engagement and an onsite experience.

Attendees will be able to compete for knowledge and for ISTH provided prizes and will be highly interactive, social and engaging.

Sponsors may use their station during the entire duration of the congress or purchase additional stations for different days or different locations. These will be treated as separate/additional destinations as part of the program.

Although a web application, the system will also be linked from the ISTH 2017 Mobile App.

Upgrade your booth presence and use this opportunity to bring participants to your booth, educate and engage them.

Don't miss out, secure your Passport Program Station and make your exhibit booth a destination in the ISTH 2017 Passport Program.



7. Industry Meeting Facilities

Available for the duration of ISTH 2017, Industry Meeting Facilities provide a place for companies to host small staff meetings or private one-on-one meetings with attendees or colleagues. Availability coincides with the opening hours of the Congress.

Please note, that the use of the Industry Meetings Facilities is restricted to the above-mentioned purposes and not for exhibiting products and access is restricted to invitation by the sponsor.

PERMANENT INDUSTRY MEETING ROOMS/SUITES

€ 150 / m2

The Messe Convention Center offers facilities that are existing actual meeting suites that provide easy and quick access from the exhibition halls and the most used scientific session rooms. Permanent Industry Meetings Rooms/Suites (formerly known as hospitality suites) are provided as rooms only (including electricity) and are available for the sponsor during the official opening hours of the Congress. Furniture, refreshments, signage, etc. will have to be ordered and paid for separately by the sponsor.

Please note that access to the meeting rooms requires a registration (attendee or exhibitor) to ISTH 2017.

The following rooms and sizes are available as Permanent Industry Meeting Rooms/Suites:

In Hall 2.2			
€ 15,000	Suite	Hall 2.2	100 m2 (this room can be directly accessed from Hall 2.2, and is the only room that features natural light)
Between Hall 2.2 and Hall 7			
€ 6,600	Meeting Room	Edge A - Lindau 1	44 m2
€ 6,000	Meeting Room	Edge A - Lindau 2	40 m2
€ 10,950	Meeting Room	Edge A - Lindau 3	73 m2
€ 6,600	Meeting Room	Edge A - Lindau 4	44 m2
€ 6,000	Meeting Room	Edge A - Lindau 5	40 m2
€ 10,950	Meeting Room	Edge A - Lindau 6	73 m2
Between Hall 4.2 and Hall 7			
€ 16,950	Meeting Room	Edge B - Weimar 1	113 m2
€ 7,350	Meeting Room	Edge B - Weimar 2	49 m2
€ 13,500	Meeting Room	Edge B - Weimar 3	90 m2
€ 7,350	Meeting Room	Edge B - Weimar 4	49 m2
€ 13,500	Meeting Room	Edge B - Weimar 5	90 m2
Between Hall 6.2 and Hall 7			
€ 6,750	Meeting Room	Edge C - Dessau 1	45 m2
€ 6,000	Meeting Room	Edge C - Dessau 2	40 m2
€ 10,800	Meeting Room	Edge C - Dessau 3	72 m2
€ 6,750	Meeting Room	Edge C - Dessau 4	45 m2
€ 6,000	Meeting Room	Edge C - Dessau 5	40 m2
€ 10,800	Meeting Room	Edge C - Dessau 6	72 m2

HOURLY INDUSTRY MEETING ROOMS

ISTH 2017 will also provide industry partners the opportunity to rent small meeting rooms accommodating up to 25 persons for a duration of up to one ½ day. Details and costs are provided in the Technical Manual.

Industry Exhibition

The industry exhibition is an integral part of the XXVI Congress of the ISTH and 63rd Annual Meeting of the SSC allowing our attendees to learn about the latest products, services and solutions that will help them in their daily laboratory and clinical practice.

As an exhibitor, you will enjoy prime access to direct networking and marketing opportunities with key opinion leaders and decision makers in the field from around the world.

The exhibition area will occupy almost 15,000 square meters (approx. 160,000 square feet) of floor space in exhibition halls 2.2, 4.2 and 6.2a of the Messe Berlin with easy access for set-up and dismantling.

To maximize opportunities for delegates to visit and spend maximum time in the exhibition area, the exhibition halls also accommodate the scientific poster areas and will be set up as the main gathering areas for both attendees and exhibitors.

A daily (Monday - Wednesday) 75-minute time slot combines lunch with poster sessions and time for industry exhibit visits in the exhibition halls. In addition, breaks and a variety of meeting, networking, educational and attendee onsite services will be located in the exhibition halls.



Depiction non-contractual, for illustration purposes only

The exhibition halls are located within close proximity to the main lecture halls that will be utilized for the scientific and educational sessions of the Congress and the program format has been specifically designed to minimize the time it takes for attendees to walk between the scientific sessions and the exhibits.

In addition, particular attention will be given to signage and decoration enabling an easy and convenient visit of the exhibits.

EXHIBITION SCHEDULE

Build Up:	
Thursday, July 6, 2017:	07:00-22:00 – Space-Only Exhibitors only
Friday, July 7, 2017:	07:00-22:00 – Space-Only Exhibitors only
Saturday, July 8, 2017:	18:00-22:00 – All Exhibitors
Sunday, July 9, 2017:	07:00-14:00 – All Exhibitors
Show Dates and Times:	
Sunday, July 9, 2017	18:30-21:00 (during the ISTH 2017 Opening Reception)
Monday, July 10, 2017:	10:30-17:00
Tuesday, July 11, 2017:	10:30-17:00
Wednesday, July 12, 2017:	10:30-17:00
Break Down:	
Wednesday, July 12, 2017:	20:00-23:59
Thursday, July 13, 2017:	07:00-23:00



EXHIBITION RATES

Please note that the official measure of length used is m². Ft² indications are approximate and provided for reference only.

Exhibitors may purchase either shell scheme/modular stands or floor space-only with the following specifications:

- ▶ Space-only can be purchased as floor space for areas of over 18 m²/approx.190 ft², allowing exhibitors to provide their own custom stands.
- ▶ Booking of shell scheme / modular stands are required for areas of up to 18 m². Multiple units of modular stands can be used to create a maximum 18 m² booth. Unless otherwise specified in the floor plan, each scheme/modular booth measures 3 m x 3 m (approx. 10 ft x 10 ft).

SPACE-ONLY

Minimum size for space-only exhibition space is 19 m² (approximately 200 ft²)

Peninsula

2 or 3 open sides booth, (shared) wall(s)

€ 700

per m² (approx. 10 ft²)

As an additional benefit for space-only peninsula booth exhibitors whose booth is against a structural wall of the exhibition hall, the wall space up to the ceiling may be branded by the exhibitor at the exhibitor's expense. Please note that certain restrictions in certain areas may apply.

Island

4 open sides booth

€ 750

per m² (approx. 10 ft²)

As an additional benefit for space-only island booth exhibitors whose booth includes a structural column of the exhibition hall, the wall space up to the ceiling may be branded by the exhibitor at the exhibitor's expense. Please note that certain restrictions in certain areas may apply.

Space-Only exhibit areas include:

- ▶ Company profile with logo in the Final Program, on the congress website and on the congress mobile app
- ▶ One-time cleaning of stand (floors) before exhibition opens
- ▶ Coffee breaks and lunches for registered exhibit personnel are included
- ▶ One (1) copy of the Congress Program per booth
- ▶ Two (2) exhibitor badges for each 9 m² booked
- ▶ One (1) full delegate registration for each 36 m² (or fraction thereof) booked
 - ▶ Example: 38 m² = 4 passes; 70 m² = 2 passes, 84 m² = 3 passes, etc.

Booth sides that face the aisle ways must be transparent and open. Any construction elements higher than 1.5m and up to the maximum build height on these sides must not exceed 50% of the length of the booth side facing the aisle.

Booths allocated in the first row in Hall 2.2 (booth numbers 201 – 215), Hall 2.2 (booth numbers 402 – 416) and Hall 6.2 (booth numbers 601 – 614) must not exceed a build height of 4m. Exhibitors allocated beyond the aforementioned rows can construct booths to a maximum height of 6m.

Please note that no multi-level structures are allowed to be built on the purchased exhibition space.

Banners above the booth space can be suspended 3m from the ceiling only.

SHELL SCHEME / MODULAR BOOTHS

Sizes: Minimum 9 m² (approx. 100 ft²) and maximum 18 m² (approx. 200 ft²)

MODULAR IN-LINE STAND

1 open side

€ 750

per m² / approx. 10 ft²

MODULAR CORNER STAND

2 open sides

€ 900

per m² / approx. 10 ft²

COMMERICAL PUBLISHERS BOOTH MODULAR IN-LINE STAND

€ 3,500

per Shell Scheme/ Modular Booth

In the designated Publishers' and Non-Profits area in Hall 6.2a (Booths from 622-641)

NON-PROFIT BOOTH MODULAR IN-LINE STAND

€ 1,500

per Shell Scheme/ Modular Booth

in the designated Publishers' and Non-Profits area in Hall 6.2a (Booths from 622-641)

Verification of non-profit status will be required upon booking of a booth at this rate.

Non-Profit booths may be located in the designated Publishers's and Non-Profits area in Hall 6.2a. The ISTH 2017 Organizers will only confirm final availability and size of booth space and allocations in April 2017.

All Shell Schemes/Modular Booths include:

(per 9 m² / approx. 100 ft².)

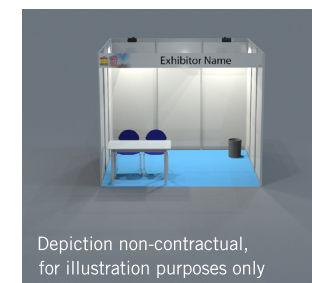
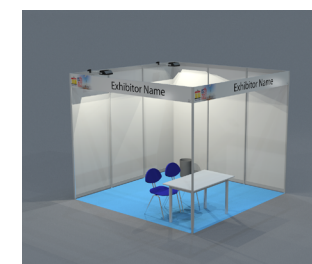
- ▶ Exhibition space
- ▶ Shell scheme frame/walls
- ▶ Two (2) lighting spots
- ▶ One (1) electrical socket + electricity (220 Volt).
- ▶ Carpeting (standard)
- ▶ One (1) table and two (2) chairs (standard furniture)
- ▶ One (1) waste basket
- ▶ Fascia board with company name and stand number
- ▶ One (1) one-time cleaning of stand (floors) before exhibition opens
- ▶ Company profile with logo in the Final Program, on the congress website and on the meeting mobile app
- ▶ Coffee breaks and lunches for exhibit personnel are included
- ▶ Two (2) exhibitor badges for per 9 m² booked
- ▶ One (1) full delegate registration for each 9 m² shell scheme/modular booth

Are you looking to upgrade your booth presence, engage with our attendees pre and post congress and bring them to your booth, educate and engage them during the ISTH 2017 - don't forget to secure your ISTH 2017 Passport Program location. Please visit [page 41](#) for more information.

Booth Assignment

Exhibition space will be assigned on a priority basis according to the ISTH's priority point allocation system, or for unranked companies according to the date of receipt of the exhibition space booking. Please see market open windows and priority booking deadlines in the list of important deadlines.

Please refer to the [Terms and Conditions](#) on technical matters and assignment of space.



Depiction non-contractual, for illustration purposes only

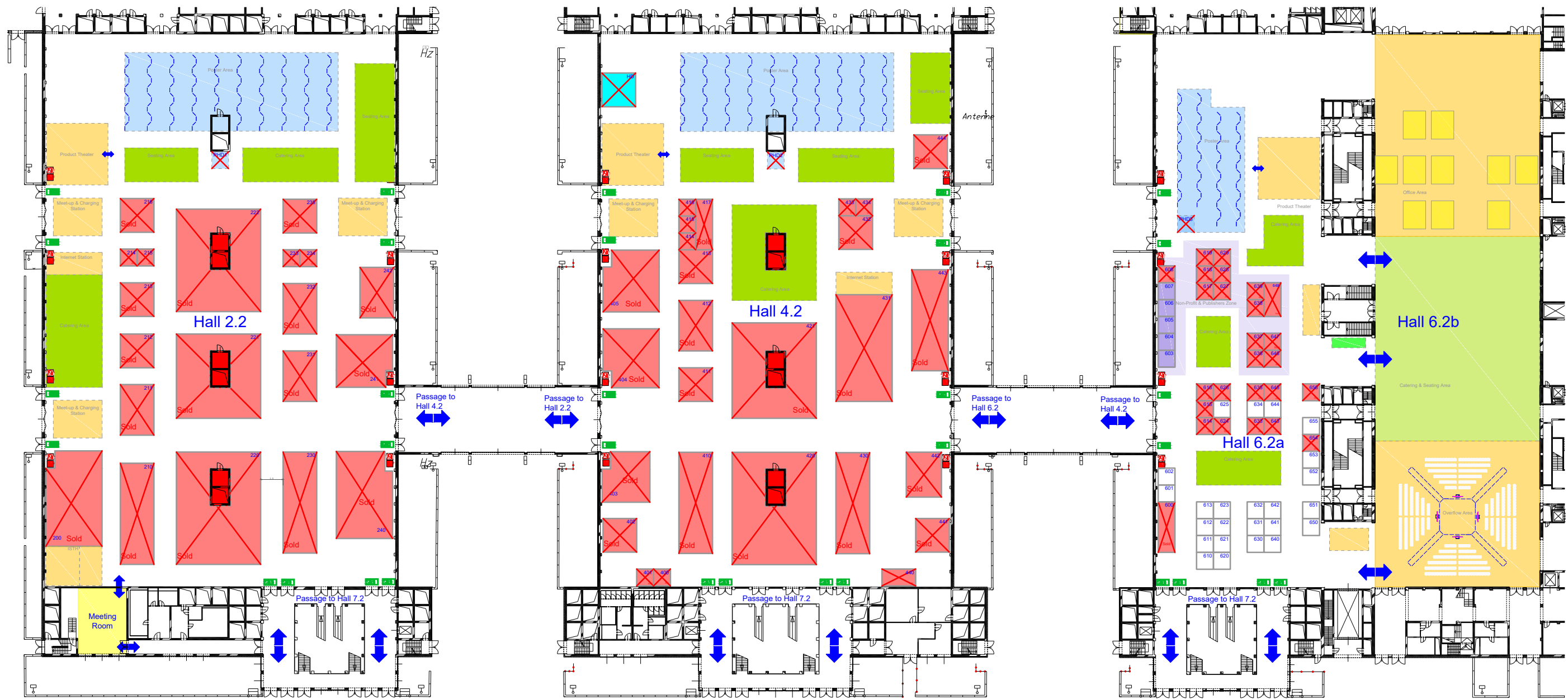


EXHIBITION PLAN (PRELIMINARY)

EXHIBITION PLAN (PRELIMINARY)

Exhibition Plan

While the exhibition floor plan outlined in this document is current at the time of release, the ISTH 2017 Organizers reserve the right to alter this plan should it become necessary. Exhibitors who may have been affected will be contacted and changes discussed.



Floor plan updated: March 28, 2017
Booth allocations will now be made on a first-come-first-served basis.

Floor plan updated: March 28, 2017.
Booth allocations will now be made on a first-come-first-served basis.



EXHIBITION PLAN (PRELIMINARY)

EXHIBITION PLAN (PRELIMINARY)

Messe Berlin Exhibition - Hall 2.2



Floor plan updated: March 28, 2017.
Booth allocations will now be made on a first-come-first-served basis.



Exhibition space booked Catering / Lounge Area Special Areas
Exhibition space free Poster Areas Session Room

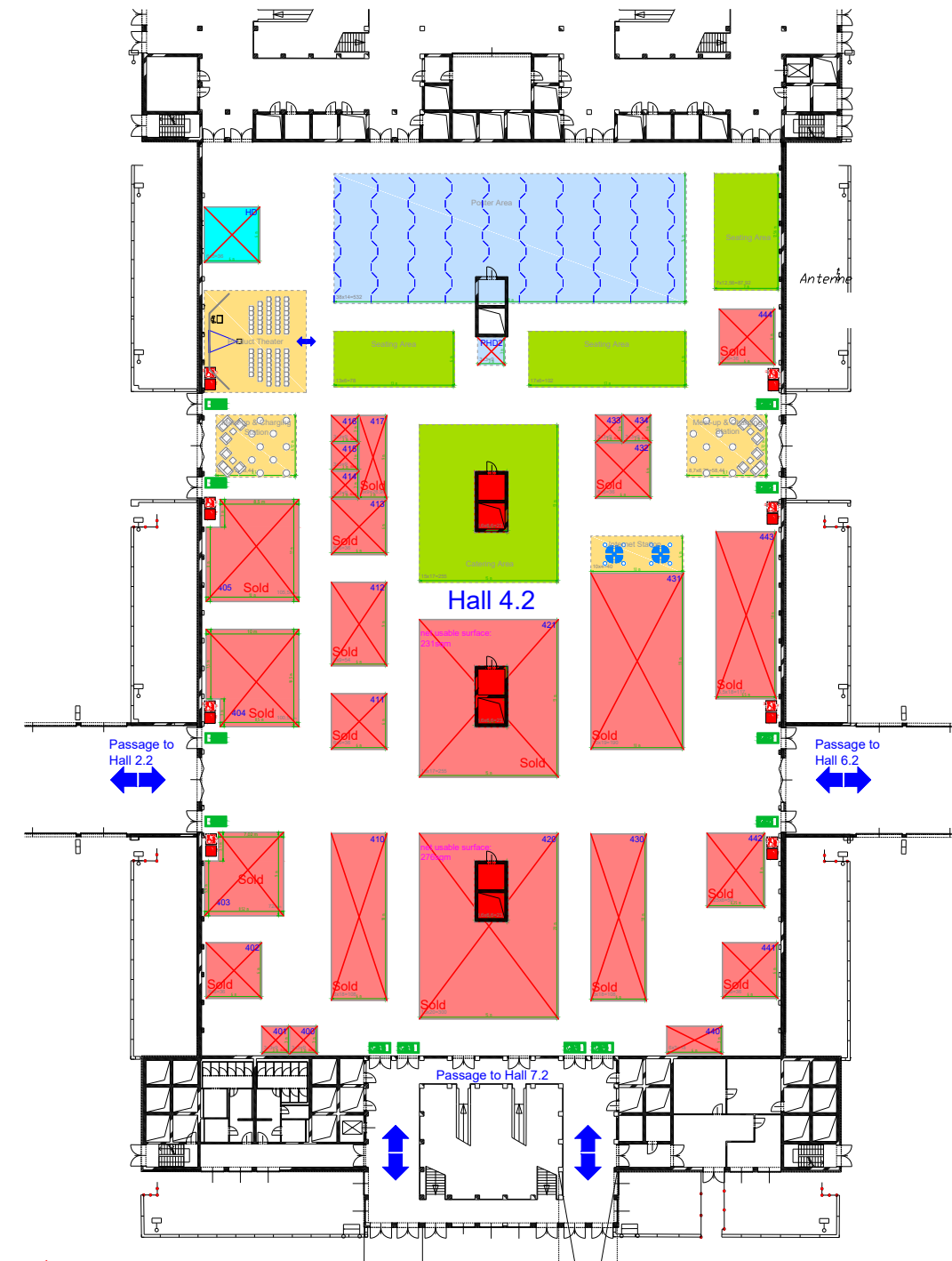
0 2 4 6 8 10m
DRAFT: MATTHIAS
DRAWING: ISTH2017_EXH_VER28.DWG



Messe Berlin Exhibition - Hall 4.2



Floor plan updated: March 28, 2017.
Booth allocations will now be made on a first-come-first-served basis.



Exhibition space booked Catering / Lounge Area Special Areas
Exhibition space free Poster Areas Session Room

0 2 4 6 8 10m
DRAFT: MATTHIAS
DRAWING: ISTH2017_EXH_VER28.DWG





EXHIBITION PLAN (PRELIMINARY)

NOTES

Messe Berlin
Exhibition - Hall 6.2



Floor plan updated: March 28, 2017.
Booth allocations will now be made on a first-come-first-served basis.



NOTES



HOW TO BOOK IN ESOS

HOW TO BOOK IN ESOS

How to Book in ESOS

ISTH 2017 EXHIBITION AND SPONSORSHIP ORDERING SYSTEM (ESOS®)

The ISTH 2017 Exhibition and Sponsorship Ordering System (ESOS®) is an online system whereby companies can book exhibition space and sponsorship items. From January 2017, exhibitors and sponsors will also be able to purchase services and items for exhibition space, satellite symposia or industry meeting rooms, including furniture, technical equipment, decorations, installations, hostesses and cleaning through the system.

This Exhibition and Sponsorship Prospectus, with all details on exhibition space and sponsorship opportunities and the Terms & Conditions, will also be available as a PDF under “Downloads” in your ESOS® account.

ESOS® Support

For questions and support, please contact:
Exhibition & Sponsorship Management / ESOS®
E-mail: isth2017-industry@kit-group.org
Tel: +49 30 24 60 3-437
Fax: +49 30 24 60 3-200

HOW TO USE ESOS®

Please find below instructions on how to book exhibition space and sponsorship items through ESOS®.

1

Registration in ESOS®

ESOS® Exhibition & Sponsorship Ordering System

XXVI Congress of the ISTH

Login
Please log in to the system.
If this is the first time you access ESOS® for this event, please register with a new unique username. Usernames of earlier events will not work.

Username
Password

Login

Sign-Up
If you have not yet signed up with the Exhibition & Sponsorship Ordering System (ESOS®), please [click here](#).

Forgot Your Password?
Please [click here](#) to receive a new password.

Note: This website was optimized for Firefox 27 and higher as well as Internet Explorer 11 and higher. Please update your browser to one of the listed versions. Important functionalities may be inaccessible with older browsers.

Imprint

Please create a new account for your company for ISTH 2017.

ESOS® Exhibition & Sponsorship Ordering System

Company Data Invoice Data User Data Allowed Agencies

Organization / Affiliation / Company *
Test Company

Department
Marketing

Address *
Kurfürstendamm 71

Address (cont.)

Postal / ZIP Code *
10709

City *
Berlin

Please add your company data.

Attention: Please do not forget to add your Sales Tax Identity Number (if applicable) in the invoice address.

In “Allowed Agencies” you can add a company who is authorized to order objects for your exhibition booth, Sponsored Symposium or meeting room.

2

Exhibition Space Booking

Exhibition & Sponsorship Ordering System (ESOS®) You are logged in as ISTHTest Logout

Home Company My Orders File Centre Info

Exhibition Space
Room
Sponsorship Items
Object Orders

New Exhibition Space Request

ID	Title	Exhibitor Request	Status	Creation Date	Last Modified Date
5001	Exhibition Space of 100.0 sqm	Exhibitor Request: Venue Preference 1: Exhibition Hall 6.2 Venue Preference 2: Exhibition Hall 4.2 Preferred dimensions - Length: 10.0 m Preferred dimensions - Width: 10.0 m Exhibitor Comment: Allocation next to Catering Area please	cancelled	Apr 8, 2016 2:16:33 PM by ISTHTest	Apr 8, 2016 2:16:33 PM by ISTHTest

Show Object Orders

Please also check our available Sponsorship Items [Continue](#)

Imprint



HOW TO BOOK IN ESOS

HOW TO BOOK IN ESOS

Exhibition & Sponsorship Ordering System (ESOS®) You are logged in as ISTH17test Logout

Home Company My Orders File Centre Info

Print this page

Reserve Exhibition Space

The exhibition area will occupy almost 10,000 square meters (approx. 30,000 square feet) of floor space in exhibition halls 2.2, 4.2, and 4.2a of the Messe Berlin with easy access for set-up and dismantling. Please find the current floor plan [here](#).

Exhibition space costs **700 EUR per square meter**, with a **minimum booth size of 19 square meters**. Kindly note that this rate does not include any extras, such as shell scheme packages, power supply and power consumption (compulsory) and German VAT.

Kindly enter your location preferences as well as the size of your booth in square meters below. Although not mandatory, we appreciate the dimensions of your booth for an efficient allocation process. Standard shell scheme packages will be available to order once the exhibition space has been paid and once object ordering is online for booking.

Please note: In the interest of the harmonious design of the exhibition, exhibitors that provide their own booths must ensure that a wall separates them from any adjacent/neighbouring booths (with side walls and back walls where necessary). Please feel free to also add any requests concerning the type of booth below under "Exhibitor Comment". Special wishes regarding placement of the booths will be given at possible consideration but placement demands as a condition of registration on the part of the exhibitor cannot be recognised.

Booth Name

Requested Space (please use commas for decimal numbers i.e. 9.5) (square meters) *

Preferred dimensions - Width (meters)

Preferred dimensions - Length (meters)

Booth Height (please use commas for decimal numbers i.e. 2.4) (meters) *

Exhibitor Comment

Next

Note: Fields marked with a * are required.

Exhibition & Sponsorship Ordering System (ESOS®) You are logged in as ISTH17test Logout

Home Company My Orders File Centre Info

Print this page

Terms of Service

Please read and accept the following Terms and Conditions:

Terms of Services *

☒ Terms & Conditions

Previous Next

Note: Fields marked with a * are required.

Imprint

Confirmation and Invoicing

- ▶ The ISTH 2017 Exhibition Management will confirm the booking and issue an invoice after your order has been placed.
- ▶ The invoice can be downloaded as a PDF in ESOS® under "invoices" on the menu bar.
- ▶ You will be informed via e-mail when the invoice is available. Please note that the invoice will not be automatically sent to you and it is the Exhibitor's responsibility to assure the invoice is forwarded for payment.

Exhibition & Sponsorship Ordering System (ESOS®) You are logged in as ISTH17test Logout

Home Company My Orders File Centre Info

Print this page

Request Overview

Please note that you have accepted all terms of services required for this online booking and agree to the contractual stipulations. The next and final step will therefore lead to the binding order.

XXVII Congress of the International Society on Thrombosis and Haemostasis (ISTH)

Confirmation

Venue Preference 1:	Exhibition Hall 2.2
Venue Preference 2:	Exhibition Hall 4.2
Booth Name:	
Requested Space:	100.00 square meters
Preferred dimensions - Width:	10.00 meters
Preferred dimensions - Length:	10.00 meters
Booth Height:	6.00 meters
Price:	70.000,00 EUR net
Exhibitor Comment:	

Previous Order subject to payment

Note: Fields marked with a * are required.

Exhibition & Sponsorship Ordering System (ESOS®) You are logged in as ISTH17test Logout

Home Company Object Catalogue My Orders File Centre Info

Print this page

Invoice Address

Test Company
Kurfürstendamm 71
10709 Berlin
Germany.

Order received!

Thank you very much for your order, which has been well received.

Order Summary:

Exhibition Space of 100.0 sqm	Exhibition Hall 2.2
Venue Preference 1	Exhibition Hall 4.2
Venue Preference 2	
Booth Name	
Preferred dimensions - Width	10.0 m
Preferred dimensions - Length	10.0 m
Net Total	70.000,00 EUR
Total Charges	0.0 EUR
Total Tax	27.300,00 EUR
Total Price	97.300,00 EUR
Exhibitor Request	

Imprint

- ▶ You will be informed via e-mail when the invoice is available. Please note that the invoice will not be automatically sent to you and it is the Exhibitor's responsibility to assure the invoice is forwarded for payment.

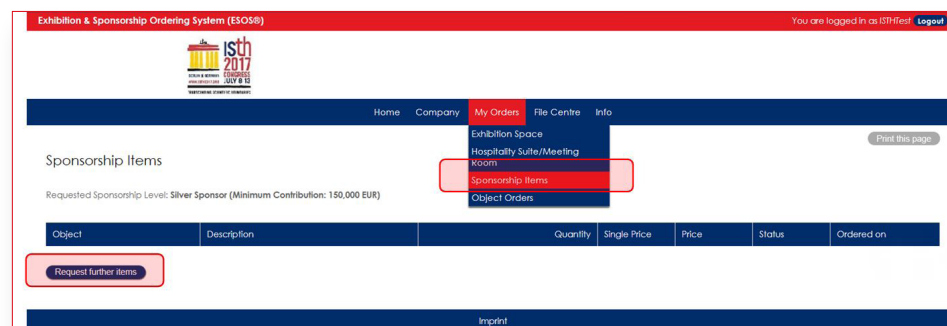


HOW TO BOOK IN ESOS

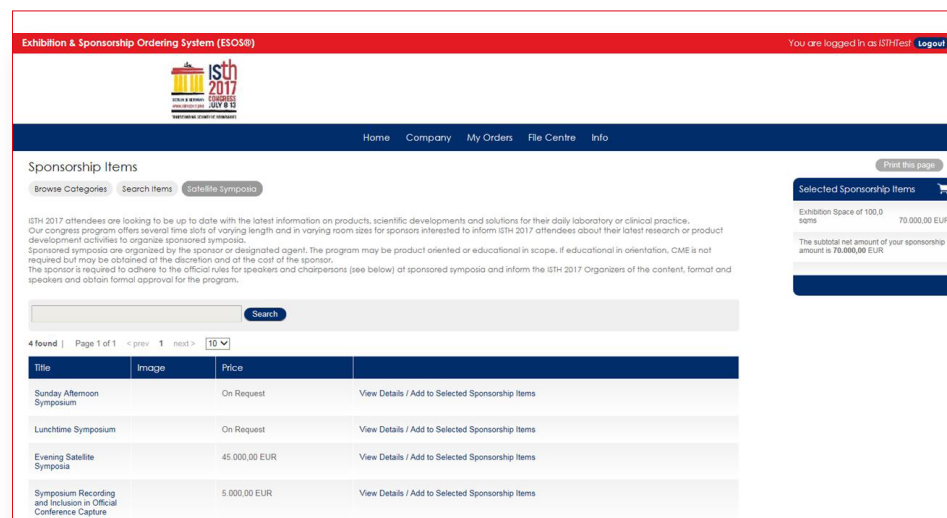
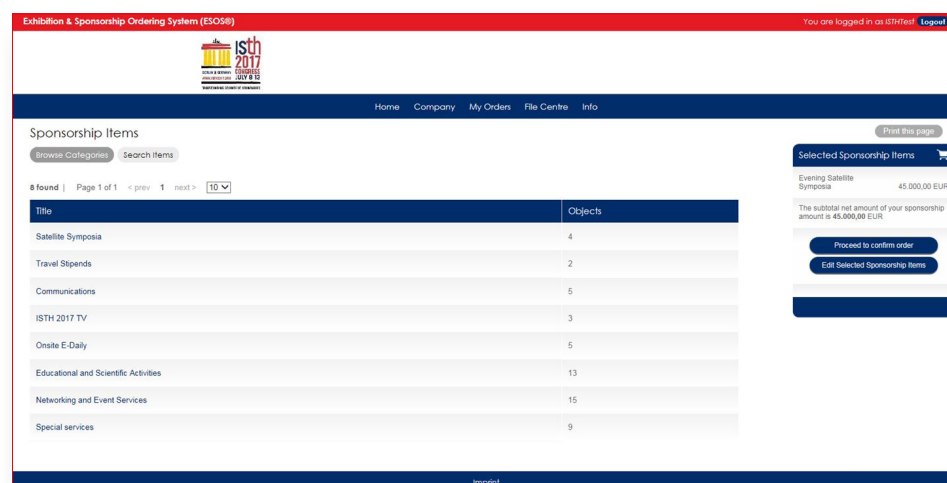
HOW TO BOOK IN ESOS

3

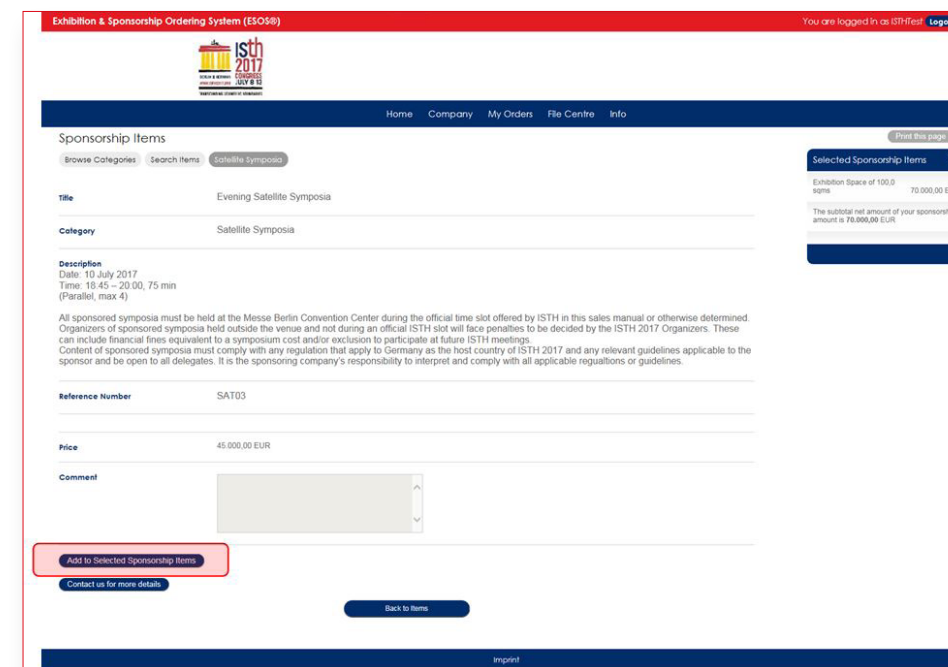
Sponsorship booking



- ▶ Login to your ESOS® account.
- ▶ Click on “My Orders” and then “Sponsorship items” on the menu bar.
- ▶ Select the sponsorship level that you intend to be or select “no sponsorship level yet” to access the sponsorship items list.
- ▶ Click “continue”.
- ▶ Select the category from which you would like to book items.



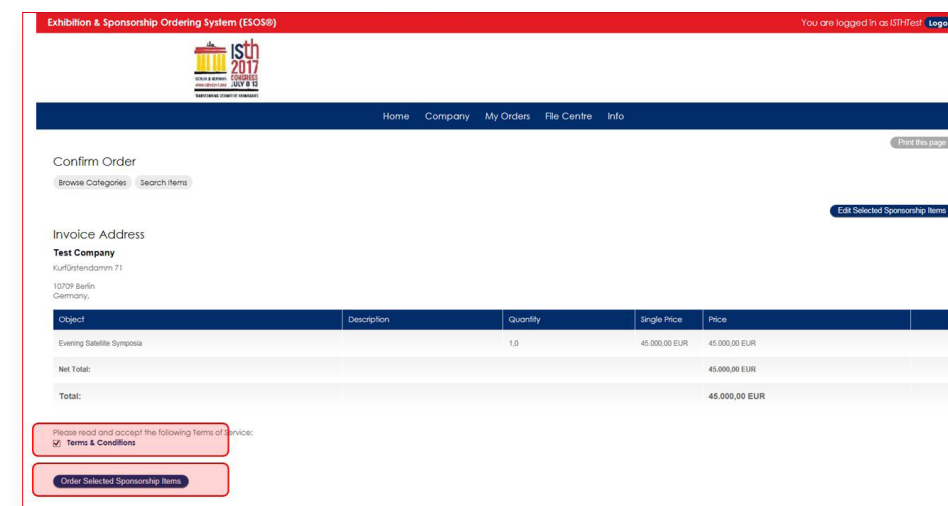
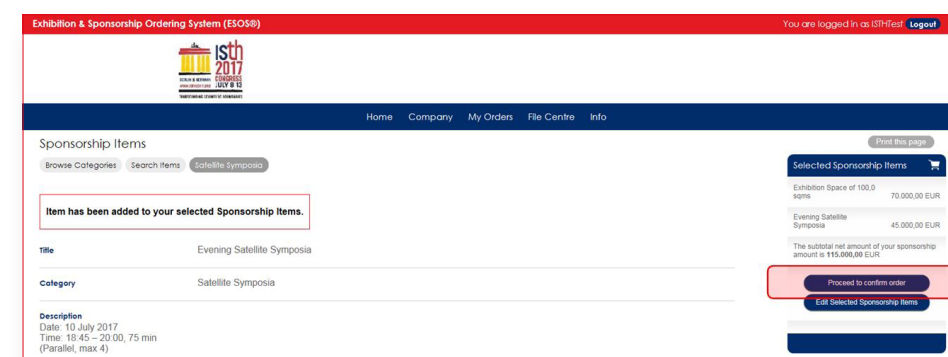
- ▶ Click on the item you wish to book and add it to your Sponsorship items list.
- ▶ If you wish to select more sponsorship items, please click “Request further items” which leads you back to the main categories.
- ▶ All selected items will appear on the right side overview “Selected Sponsorship items”.



- ▶ There you will see a summary of your Selected Sponsorship items and Exhibition Space (if requested) and the subtotal of all items.
- ▶ Click “Edit Selected Sponsorship Items” to make any changes to your items.

Or

- ▶ Click on “Proceed to Confirm Order”.
- ▶ Please note that the Terms & Conditions stated in the Exhibition & Sponsorship Sales Prospectus must be accepted before confirming your booking.
- ▶ Please check the details of your order and click on “Order Selected Sponsorship items”.
- ▶ The summary page “Ordered items” will show you the status of the sponsorship items ordered. This page can be printed for your records.





Hotels in Berlin

HOTEL INFORMATION

K.I.T. Group GmbH, ISTH 2017’s official housing bureau has negotiated special rates for the accommodation of your guests and staff in Berlin. A list of hotels and a booking forms will be available on the meeting website.
For your group bookings (for 9 rooms or more per night) and/or for any further assistance, please contact:

ISTH Accommodation Team
c/o K.I.T. Group GmbH
T+49 30 24 60 3-308
F +49 30 24 60 3-200
Email: isth2017-hotel@kit-group.org

Hotel rooms are allotted on a first come first served basis - book now to secure your room block at preferential rates!

For confirmed exhibitors/sponsors only. Room blocks will be assigned in priority ranking order

HOTEL DEADLINES

A selection of handpicked hotel rooms with preferential rates in different priced categories have been reserved in Berlin for the ISTH 2017 Congress 2016. The preferred hotels are in close proximity to the Congress venue. As a service for individual participants, K.I.T. Group will arrange your hotel accommodation.

Priority Hotel Booking Opens
(For confirmed exhibitors/sponsors only. Room blocks will be assigned in priority ranking order.)

Top 10 Partners	July 15, 2016
Partners ranked 11-25	August 5, 2016
For all other confirmed Exhibitors/Sponsors	September 1, 2016

There are four hotel room ratings, ranging from 2 to 5 stars.
These prices are indicative and may be subject to change:

Category	Rate min / max
5 star hotels	115€ / 285€
4 star hotels	104€ / 229€
3 star hotels	68€ / 189€
2 star hotels	90€

(rates based on single use including breakfast)

All rates listed are per room, per night and include VAT. The rates for single and double occupancy differ and include breakfast.

All hotels offer bath/shower/WC, and telephone facilities. Hotels of 4 and 5 stars usually have a restaurant and a bar.



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TERMS & CONDITIONS

TERMS & CONDITIONS

Terms and Conditions

APPLICATION TO EXHIBIT OR SPONSOR

The receipt by the Organizers of a signed Application and Contract Form for Exhibition Space, Sponsored Symposia, and/or Sponsorship Opportunities shall constitute a binding contract (the “Contract”) upon issuance of an invoice to Contractor for initial charges, and delivery of that invoice to Contractor at the address in the Contract. No signature of ISTH shall be required.

The Organizers reserve the right to reject any application for space or sponsorship for any reason.

CONTRACT

The Contractor signing this Contract agrees to comply with the Terms and Conditions outlined by the Organizers and any additional or modified Terms and Conditions, rules, regulations, and information as may be adopted by the Organizers. If any Contractor changes management or is purchased by another company/organization, this Contract shall become binding on such company/organization.

DEFINITIONS

The term “Contractor” shall mean any company, partnership, firm, organization or individual to whom sponsorship options in relation to the Congress have been allocated for the purpose of any of the following; exhibiting, advertising, sponsorship, or organizing symposia, and shall include their employees, suppliers and agents.

An “Exhibitor” is a contractor that opts for the purchase of exhibition floor space only or offered exhibition packages. A “Sponsor” is considered a contractor that opts for at least one (1) sponsorship option besides the purchase of exhibition space, although the purchase of exhibition space is not a condition to become a sponsor.

The term “Organizers” shall mean the International Society on Thrombosis and Haemostasis, hereafter referred to as ISTH, its officers, directors, employees, agents, affiliates, and subsidiaries contracted to provide services for the Congress.

The term “Congress” shall mean the XXVI Congress of the International Society on Thrombosis and the 63rd Annual Meeting of the Scientific and Standardization Committee of the ISTH as noted on the front page of the Exhibition and Sponsorship Manual.

The term “Congress Venue” shall refer to any exhibition hall, congress facility, hotel or other such building or structure, and anywhere within the precincts of such location under the control of the Organizers for the purposes and duration of the Congress.

The term “Exhibition and Sponsorship Manual” or “Sponsorship Manual” or “Sponsorship Prospectus” shall mean the document(s) announcing all exhibition and sponsorship opportunities offered by the Organizers and associated with the Congress. The terms of all such documents are incorporated into this Contract.

The term “Technical Manual” shall mean the document which shall include all detailed information and details pertaining to the preparation and participation of the Contractors in the Congress.

In case of a conflict between any Manual and these Terms and Conditions, these Terms and Conditions shall prevail.

PAYMENT TERMS

All payments must be made in Euros (€). Amounts listed in this Contract are exclusive of federal or local taxes that may apply, as required by law.

A deposit of 50% of the total cost for Contractor’s participation will be invoiced five (5) business days after the Organizers confirm an exhibition space and/or sponsorship. Payment is due within 30 days upon receipt of the invoice to guarantee the space and other terms of participation. The final balance is due 120 days prior to the first day of the Congress. For bookings made within 210 days of the first day of the Congress, the full amount will be invoiced and due upon acceptance of this Contract.

ON-TIME PAYMENT

Contractors must make required payments for exhibit space and sponsorship items as outlined in the Terms and Conditions. Contractors are further responsible for ensuring that there are no outstanding amounts owed by them to the Organizers.

If all payments and outstanding amounts are not paid in full by the date 120 days in advance of the first day of the Congress, the Organizers reserve the right to cancel the Contractor’s exhibition space or sponsorship item without further notice and without obligation to refund previously paid amounts. Any re-sale of exhibit space or sponsorship items shall not result in a refund to the Contractor. Contractors may not move-in to their exhibit space or have the right to the benefits associated with their sponsorship items until payment in full is received.

PAYMENT METHODS

The following methods of payment are accepted:

By Bank Transfer

The entire invoiced exhibition or sponsorship amount must be received at the designated Congress bank account. Please make clear reference to ISTH 2017 as the Congress. The Contractor shall be responsible for all fees from the originating bank and any intermediate banks applied to the wire transfer before it arrives at our bank.

By Credit Card

The Organizers accept Visa, MasterCard and American Express. A credit card charge of 4% is applied to all credit card payments and is not reflected on the invoice. Please request an authorization form if you wish to pay via credit card.

Detailed information about methods of payment will also be provided on issued invoices.

GENERAL PRINCIPLES

The Organizers may from time to time add to or vary the Terms and Conditions included in this document and do anything at their sole discretion they deem necessary for the proper conduct of the Congress, provided that such amendments or additions do not diminish the rights reserved to the Contractor under his/her booking.

In the event of disagreement regarding behavior, construction, procedures, contents etc. the Organizers shall have the sole right to decide how matters shall be handled.

The Organizers retain the right to change the Congress Venue without prior notification including if they deem it to be it necessary and in the interest of the successful execution of the Congress, or for reasons beyond their control.

The Contractor understands and acknowledges that any expenses incurred by the Contractor in connection with the Congress are the sole responsibility of the Contractor, even in the event of cancellation by either party.

The Organizers reserve the sole right to decide who will be admitted to the Congress, to which areas and at what times. The Organizers have the full authority to deny admittance to or expel any person from the Congress Venue. Persons expelled shall not be entitled to a refund of amounts paid to attend or participate in the Congress, as a Contractor or otherwise.

Unless noted in this Contract, Contractor’s participation in the Congress is not dependent on any aspect of the Congress program. Contractors shall have no influence on the official Congress sessions content and speakers of the session or the presentation determined by the Organizers. The Organizers reserve the right to alter or change the format of the Congress, speakers, sessions, assigned room(s), spaces, and time slots.

The use of the Organizers’ name (in full or as abbreviation) as well as its logos is strictly forbidden in publicity, advertising, signs, products, printed matter, film, video, other media, websites, signage, etc. without the advance written permission of the Organizers. The Contractor may use a text internet link to the Congress website from their own company website. Any use of the Organizers’ name or the Congress’ name may not imply endorsement.

The Contractor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the Organizers, any confidential or proprietary information relating to the business or affairs of the Organizers. This prohibition includes, but is not limited to, the terms of this Contract, and the pricing of exhibiting and sponsorships.

Both the Contractor and the Organizers shall ensure the general protection of personal data, which is defined by the data protection rules and regulations of the country in which the Congress Venue is located or other applicable jurisdictions. In particular, the Contractor undertakes that any data provided by the Organizers or generated in connection with the Congress, including but not limited to names, addresses, email addresses, and other personal information of Congress attendees, will only be used for the specific purposes outlined and for no other purposes, and that it will ensure the same protection with regard to any such data passed to sub-contractors.

HOSPITALITY EVENTS

Contractors organizing an event for 25 or more participants within three (3) days before, during, or within three (3) days after the Congress, must first seek approval from the Organizers. The event must not occur concurrently to the official Congress program as determined by the Organizers.

Contractors holding events without approval by the Organizers may face penalties and possible exclusion from participation in future ISTH congresses.



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ASSIGNMENT OF EXHIBIT SPACE OR SPONSORSHIP ITEMS

The Organizers shall endeavor to assign the exhibit space considering the location(s) or the sponsorship items as requested by the Contractor. Assignments will be made using the Organizers ranking policy based on the level of overall sponsor involvement and point system.

Contractors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their application. Sponsors of corporate sessions wishing to avoid a time conflict with another company should also indicate this on their applications. Careful consideration will be given to all requests.

However, the Organizers cannot guarantee acceptance of these requests. The Organizers reserve the right to relocate or reassign booths at any time as it may, in their sole discretion, deem necessary for the overall benefit of the Congress. If a preferred space or time slot is not available, the Organizers will contact the applicant to discuss alternative space or timeslot options.

Contractors shall not sublet or permit the use by any other exhibitor or sponsor of all or any part of the booth or any equipment provided by the Organizers, nor shall Contractors assign this Contract in whole or in part, without written notice to and approval from the Organizers.

CONTRACTOR / PRODUCT PROFILE

By exhibiting at or sponsoring, Contractor grants the Organizers a fully paid, perpetual, non-exclusive license to use, display, and reproduce the name of the Contractor in any directory or listing of the Congress exhibitors and sponsors and to use such names in promotional materials unless specifically prohibited by the Contractor. The Organizers shall not be liable for any errors in any listing or for omitting any Contractor from any directory or listing pertaining to the Congress.

A complete listing of all Contractors of at least the Bronze Sponsorship level, including a 100-word product description and Contractor's logo will be included in the any hard-copy or electronic publications distributed to all attendees as determined by the Organizers and allowed by applicable laws, rules and regulations as long as the information is received in time for publishing (dates will be provided in the Technical Manual). The Organizers may modify any description as they deem appropriate.

GIVE-AWAYS AND DISTRIBUTION OF MATERIALS

Contractors are advised to follow and observe applicable laws, rules and regulations (legal, trade bodies or internal company compliance) as regards to giveaways and distribution of materials. From the perspective of the Organizers, give-aways and (printed) materials may be distributed only in the space rented by a Contractor in the designated exhibition area, at Contractor sponsored symposia unless otherwise specified in in this document or the Technical Manual. No such materials may be distributed in any hotel or venue used by the Congress

Contests, lotteries and raffles are subject to approval by the Organizers. For further details, please refer to the Technical Manual.

EXHIBIT LAYOUT AND APPROVAL

Contractors purchasing space-only exhibit stands are required to submit a detailed plan of their stand for the Organizers' approval by May 15, 2017.

Please note that no multi-level structures are allowed to be built on the purchased exhibition space.

MANNING OF EXHIBITS

Contractors will be required to ensure that their exhibits are manned during the official opening hours of the exhibition and must not dismantle their exhibits before the published closing time.

NOISE

Contractors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's or sponsor's assigned space. The Organizers reserve the right to require any Contractor to discontinue any activity that may cause annoyance or interference with others.

NO SMOKING

Smoking is not permitted in the Congress Venue or any other area under control of the Organizers for the purpose of the Congress.

PHOTOGRAPHY AND VIDEO

The Contractor acknowledges that the Organizers have the irrevocable right to use recordings or photography of any kind which have been produced within the framework of the Congress, for their own purposes. By participating in

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the Congress, Contractor grants the Organizers a royalty-free license to take photographs, video, and other images of Contractor's exhibits, booth, or other means of participation in the Congress, and to use such photographs and images for any reason whatsoever without compensation to the Contractor.

The taking of pictures, other than by the official Organizers' photographer, is expressly prohibited during construction, dismantling, and non-exhibition hours; cameras will not be allowed on the exhibition floor during these times. Only the Contractor may grant permission to have their stand photographed or an audio presentation taped during exhibition hours (subject to Organizers' rights as stated in this Contract). Each Contractor may prevent those considered as competitors from gaining access to or photographing their exhibits. No Contractor shall deny any reasonable request for permission to photograph their booth from outside the boundaries of the booth.

PRODUCT DISCLAIMER

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organizers.

PROTECTION OF CONGRESS VENUE

Contractors are expressly bound, at their expense, to promptly pay for or repair any and all damage to the Congress Venue, booth equipment, or the property of others caused by the exhibitor or sponsor or any of its employees, agents, contractors, or representatives.

REGISTRATION

All Contractors, including their employees, suppliers and agents, are required to be registered and will receive a badge displaying the Contractor's name.

Contractors who require additional badges beyond the number of badges provided as part of the exhibition fee or attained sponsorship level and as outlined in the Exhibition and Sponsorship Sales Manual will be charged a registration fee. Registration information will be included in the Technical Manual sent to all Contractors in late 2016.

If needed, build up and break-down passes will be available for personnel who setup and dismantle booth or handle realization of sponsorship items on site. Construction passes are free of charge, unlimited and only valid for and during the construction and dismantling of the exhibition. Contractors can arrange for these passes in advance or onsite at the registration desks.

FAILURE TO OCCUPY SPACE

Contractors not occupying their confirmed booth space by the date and time directed by the Organizers will forfeit their exhibit booth space without refund. The space may be resold or used by the Organizers at their own discretion.

CANCELLATION POLICY

Any withdrawal from the Congress or early termination of this Contract by a Contractor after the Organizers have officially assigned an exhibition space and/or sponsorship constitutes a liability by the Contractor to pay the associated fees. If monies have already been paid by the Contractor any withdrawal by the Contractor will result in forfeiture of all monies paid.

CANCELLATION OR DOWNSIZING OF BOOTH SPACE AND/OR CANCELLATION OF SPONSORSHIP ITEMS

All requests for cancellation or changes in terms, including reduction of exhibit space or cancellation of sponsorship items, must be in writing and shall become effective upon acknowledgement of receipt and acceptance by the Organizers. Requests should be sent to Thomas Reiser at ISTH Headquarters, 610 Jones Ferry Road, Suite 205, Carrboro, NC 27510 USA, or by email with 'read & delivery receipt' required to tom_reiser@isth.org.

Due to the difficulty of determining and detailing the losses which would result from cancellation of exhibit space or sponsorship items, the Contractor agrees to pay the following as liquidated damages (and not as a penalty) if the Contractor cancels its exhibit space or sponsorship items:

If written notice of cancellation is received by the Organizers

- ▶ by or before 210 days before start of Congress: 25% of the total fee for Contractor's participation in the Congress (including exhibit space, booth, and/or sponsorship items).
- ▶ between 210 days and 120 days before start of Congress: 75% of the total fee for Contractor's participation in the Congress.
- ▶ Within 120 days before start of Congress: 100% of the total fee for Contractor's participation in the Congress.
- ▶ The above cancellation fee terms shall apply regardless of the execution date of the Contract and regardless of any re-sale of a booth space or sponsorship item cancelled by a Contractor.

If exhibit booth space is reduced, a fee equal to 50% of the difference in the cost between the originally assigned exhibit space and the cost of the reduced exhibit space requested will be charged if written notice is received by the



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Organizers by or before 120 days prior to the start of the Congress. Contractor shall also pay the cost for the reduced exhibit space.

For requests for exhibit space reductions received within 120 days before the start of the Congress, Contractor will receive no refund for any difference in cost. Furthermore, the Organizers have full authority to relocate any exhibitor after downsizing of space and attempt to resell the vacated space. Contractor shall receive no refund or benefit for exhibit space resold.

The Organizers will record the official cancellation date as the date of receipt of the Contractor's written notice of cancellation and will confirm this to the cancelling Contractor.

A Contractor who fails to pay the cancellation fees for any item included in this Contract may not be permitted to sponsor or exhibit at the next ISTH congress. Other remedies may also apply as decided by the Organizers.

CANCELLATION OF THE CONGRESS OR EXHIBITION

The Organizers are entitled to cancel the Congress due to reasons beyond their control that prevent or substantially hinder the planned holding of the Congress.

It is mutually agreed that in the event of total cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening and/or continuance that are outside of the Organizers' control, this Contract will become null and void. In such case, the Organizers shall determine an equitable basis for a refund of a portion of fees after due consideration of expenditures and commitments already made. Under no circumstances is the Organizers responsible for any Contractor's or other person or company's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

LIABILITY AND INSURANCE

This Contract shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between the Organizers and any Contractors. Contractors agree to and shall indemnify, hold harmless, and defend the Organizers, its officers, directors, employees, agents, affiliates, and subsidiaries (collectively, "Indemnified Party"), from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to court costs and attorney's fees) which any Indemnified Party may incur, suffer, be put to, pay, or be required to pay, incident to or arising directly or

indirectly from any act or omission by Contractor or any of its employees, servants, subcontractors, or agents arising in any way from the Congress or Contractor's participation therein. Contractor further agrees that the Indemnified Party shall not be responsible in any way for damage, loss, or destruction of any property of a Contractor or injury to a Contractor or its representatives, agents, subcontractors, employees, licensees, or invitees.

The Organizers will not be held responsible for any theft of, loss or damage to exhibitor's goods or property. Contractors are reminded that they are required to take out their own insurance to cover such events as well as cancellation and public liability. Under no circumstances will the Organizers be held responsible for any loss or inconvenience suffered by individual Contractors. A certificate of insurance will be requested from each exhibitor/sponsor who must demonstrate adequate Public Liability coverage.

Contractors must obtain insurance policies covering the transportation of materials to the Congress, during the Congress, and return. Contractors must also have public liability, bodily injury, and property damage insurance, as well as employer's liability and workers compensation coverage (as applicable in the Congress location). Such insurance shall name the Organizers and the Congress Venue as additional insureds. Within 30 days of request, Contractors shall provide a certificate of insurance to the Organizers.

Neither the Organizers nor the Convention Venue shall be required to maintain insurance covering Contractors' property and personnel and it is the sole responsibility of Contractors to obtain sufficient insurance coverage.

LIMITATION OF DAMAGES

In no event will an Indemnified Party be liable to a Contractor, whether in contract or tort, or any other theory of legal liability, for any amount in excess of the fees and amounts actually paid by Contractor to Organizers. Further, Organizers shall not be responsible for consequential or indirect damages, including but not limited to lost profits, arising out of or relating to the Congress, any breach of this Contract, or any other act, omission, or occurrence.

HANDLING AND STORAGE

Neither the Organizers nor the owners or managers of the Congress Venue will accept or store display materials or empty crates. Arrangements may be made through the Official Drayer, and Contractors shall in any event provide the Official Drayer with copies of all bills of lading. All shipments and deliveries to the Congress shall be prepaid. Contractors shall not incur any obligation to the Official Drayer merely by reason of providing copies of any bills of lading hereunder.

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CHILDREN AND ANIMALS

Children and animals are not permitted at the Congress without specific acceptance by the Organizers in writing.

CODES AND AGREEMENTS

Contractor hereby agrees to be bound by all Terms and Conditions as well as Rules and Regulations outlined in this Contract, and any additional rules, regulations, and information as may be adopted by the Organizers or the Congress Venue. Contractor further agrees to adhere to and be bound by (i) all applicable fire, utility, and building codes and regulations of the Congress Venue where the Congress is held; (ii) any rules or regulations of said facility; (iii) the terms of all agreements between the Organizers and the managers or owners of said facility; and (iv) all Federal, State, and local laws, codes, ordinances and rules. Without limiting the foregoing, Contractors shall construct their displays and ensure that their sponsorship items comply with all applicable laws, codes and regulations. Contractor shall not, nor shall Contractor permit others to, do anything to its exhibit space or sponsorship items or do anything in the Congress Venue which would cause a difference in conditions from those previously approved by the Organizers.

INDUSTRY GUIDELINES AND PHARMACEUTICAL REGULATIONS

Contractors and their agents or designees are solely responsible for complying with all laws, statutes, regulations, guidelines and codes (collectively, "Laws") regarding the relationship between the pharmaceutical and medical device/equipment industry and healthcare professionals, as such apply to each Contractor's company/organization.

Contractors showcasing or providing education about pharmaceutical, pharma-dependent, medical device or other relevant products or services must also comply with all applicable Laws pertaining to their activities.

The Organizers specifically recommend that each Contractor review the following list of codes and regulations:

Germany

Freiwillige Selbstkontrolle für die Arzneimittelindustrie e.V. (FSA)

<http://www.fsa-pharma.de/verhaltenskodizes/>

Europe

European Federation of Pharmaceutical Industries and Associations (EFPIA)

MedTech Europe Code of Ethical Business Practice

[EucoMed/MedTech Europe](#)

International

International Federation of Pharmaceutical Manufacturers and Associations

[\(IFPMA\)](#)

International Pharmaceutical Congress Advisory Association (IPCAA)

This foregoing list is provided as an example of applicable codes and regulations only, and is not intended to be a complete list, or a representation that any or all of the citations listed apply to each Contractor. Further, the Organizers shall have no obligation to inform Contractor if any of the codes and or regulations listed above is amended, superseded, or modified in any way, or if any other Laws are enacted.

Contractor shall be solely responsible for identifying the Laws applicable to its activities and operations, and ensuring its full compliance with them as necessary or appropriate for the Congress.

TECHNICAL MANUAL

A Technical Manual shall be provided to all Contractors at a minimum 180 days prior to the Congress. The manual shall contain details including but not limited to all logistical and technical aspects to the successful preparation and participation of the Contractors in the Congress.

ABSTRACT EMBARGO POLICY

Accepted abstracts are published on the Congress website in a searchable format at the latest two weeks prior to the meeting and will also be made available in other electronic ways.

Academic institutions, private organizations and companies with products whose value may be influenced by information contained in an abstract, may issue a news release to coincide with the availability of an abstract. However, the Organizers strictly requires that information going beyond that contained in the abstract, such as discussion of the abstract, presentation of data or other details that will be presented at the Congress, is under embargo until the actual presentation.

Violation of the embargo may result in the abstract being withdrawn from the Congress and/or other measures deemed appropriate.



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It is not considered a violation of this policy if the information contained in the abstract is presented or has been accepted for presentation at another meeting (as noted during abstract submission), or if the abstract is published in a peer-reviewed journal after the abstract submission deadline.

It is the responsibility of the submitting author to inform concerned parties (such as agencies) about this policy. If there is a breach of the embargo at any time by a media organization, we ask that the company or organization contact the Organizers communications department immediately.

MEDIA POLICY

Media credentials are reserved exclusively for working members of the editorial media, including print, broadcast, radio or online. In order to maintain an environment conducive for quality professional interactions, media credentials are only available to media that are related to the industry, or those that cover another relevant topic. Public relations, advertising, publishers and marketing personnel representing manufacturers do not qualify for media credentials. Video production companies that are representing Contractors or those that are charging companies to be covered do not qualify for media credentials. All media are required to follow the media policy in its entirety. Approved individuals who abuse their media privileges or who misrepresent themselves in obtaining their media passes may risk having their credentials revoked, and their names banned from attending ISTH congresses in future years.

THIRD PARTY COMPANIES

The Organizers will communicate exclusively with clearly identified third party companies officially designated in writing by a Contractor as its representative. In such event, the Organizers will have no duty to communicate separately with such Contractor. Queries received from third party companies (i.e. communication and press agencies) which do not clearly indicate which Contractor they are representing, and that have not been properly designated as the representative of that Contractor, will not be answered.

GOVERNING LAW

This Contract is made and shall be governed under the laws of the State of North Carolina. Exclusive jurisdiction and venue of any actions arising out of, or relating to or in any way connected to this booking, its negotiation or termination, or the event, will be in the federal or state courts located in or near Hillsborough, North Carolina. Contractor acknowledges that its agreement to this Governing Law provision

is a material part of this Contract, and hereby waives any objection to jurisdiction or venue in North Carolina.

INTERPRETATION AND ENFORCEMENT

The Organizers shall have full power to interpret and enforce all regulations for the Congress and the power to make amendments and/or further regulations that are considered necessary for the proper conduct of the Congress. Such decisions shall be binding on all Contractors. Failure to comply with any Terms and Conditions may be sufficient cause for the Organizers to require the immediate removal of the offending exhibitor or sponsor, and may result in forfeiture of all further rights to exhibit at future congresses of the Organizers, together with all fees paid.

In addition to and without limiting the foregoing, the Contractor fails to comply in any substantial respect with these Terms and Conditions, the Organizers shall have the right to exclude the Contractor, its employees, suppliers and agents, and to sell its exhibition space and/or sponsorship options. The Contractor however will be liable for any loss suffered by the Organizers thereby, and all monies paid by the Contractor shall be absolutely forfeited to the Organizers.

SEVERABILITY CLAUSE

No amendments, changes, modifications or alterations of this Contract shall be binding upon either party hereto unless in writing and signed by both parties. If any of the provisions of these Terms and Conditions are held to be void or unenforceable, then such void or unenforceable provisions shall be replaced by valid and enforceable provisions which will achieve as far as possible the economic business intentions of the parties. All other provisions of the Terms and conditions that are not being affected remain valid.

